



Associate of Arts in Speech
Bachelor of Science in Communication Studies
Public Relations and Event Management Concentration ^T



Guided Pathway

Effective for the 2019-2020 Catalog

First Year – Paris Junior College

FIRST SEMESTER	SECOND SEMESTER
COMM 2311 – Media Writing	*COMM 2332 or Radio/Television News
EDUC/PSYC – Learning Framework	or *DRAM 2336 – Voice for the Theater
^c ENGL 1301 – Composition I (010)	^c DRAM 1310 – Introduction to Theater (050)
^c MATH 1332 – Contemporary Mathematics (020)	^c ENGL 1302 – Composition II (010)
SPCH 1315 – Public Speaking	^c HIST 1301 – United States History I (060)
	^c SOCI 1301 – Introductory Psychology (080)

Total Semester Hours: 15

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Second Year – Paris Junior College

It's best to apply to Tarleton State University a full semester before you plan to transfer.

FIRST SEMESTER	SECOND SEMESTER
^c GOVT 2305 – Federal Government (070)	COMM 1307 – Introduction to Mass Communications
^c HIST 1302 – United States History II (060)	ENGL 2331 – World Literature
^c PHYS 1303 – Stars and Galaxies (030)	^c GOVT 2306 – Texas Government (070)
^c SPAN 2311 – Intermediate Spanish I (040)	^c PHYS 1304 – Solar System (030)
^c SPCH 1321 – Business & Professional Comm. (090)	^c SPAN 2312 – Intermediate Spanish II (090)

Total Semester Hours: 15

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AA: Speech

You will need to apply for the associate's degree at your community college. Contact your advisor there for more information.

These courses may be completed at PJC or TSU

COMM 2325 – Event Coordination	Elective Course
Elective Course	Elective Course

Total Semester Hours: 12

Third Year – Tarleton State University

FIRST SEMESTER	SECOND SEMESTER
PHIL 3301 – Ethics in the Professions	COMM 3320 – Public Relations
ENGL 3309 – Technical Writing and Document Design	COMM 3310 – Communication Law (Spring Only)
MKTG 2314 – Marketing <u>OR</u>	ENGL 3312 – Graphics and Technical Writing <u>OR</u>
MKTG 3316 – Consumer Behavior <u>OR</u>	ENGL 4312 – Technical Writing and Computer Applications <u>OR</u>
MKTG 3318 – Promotional Strategy	ENGL 4320 – Writing for Electronic Mediums
ENGL 3310 – Technical Writing and Editing	COMM 3328 – Public Relations Writing <u>OR</u>
	ACOM 3314 – Writing and Editing for Agricultural Publications

Total Semester Hours: 12

Total Semester Hours: 12

Fourth Year – Tarleton State University

FIRST SEMESTER	SECOND SEMESTER
COMM 3308 – Digital Video Production <u>OR</u>	COMM 4325 – Applied Public Relations and Event Planning
ACOM 4350 – Electronic Field Production for Agricultural Communications	
COMM 4320 – Event Planning and Management (Fall Only) <u>OR</u>	COMM 4310 – Computer-Mediated Communication
COMM 4384 – Communications Internship <u>OR</u>	
COMM 4085 – Communications Seminar	
Advanced COMM Elective Course	Advanced Elective Course
Advanced Elective Course	Advanced COMM Elective Course

Total Semester Hours: 12

Total Semester Hours: 12

Total Degree Hours: 120

This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.

Part-time students may also follow this sequence. Developmental coursework may be required.

* You may take a different course to meet this requirement. A specific list is available from your advisor.

^c This course counts for the Core Curriculum at any public college or university in Texas.

() Course numbers shown in parentheses are equivalent to these courses at Tarleton State University.

^T Degree availability varies by campus; consult www.tarleton.edu for more information.

For questions about the university portion of this pathway, contact the Communication Studies department at 254-968-9149.