



ARTS,  
HUMANITIES,  
COMMUNICATION  
& DESIGN  
RLC

**Associate of Arts Field of Study  
Mass Communications – Broadcast Journalism to  
Bachelor of Science in Communication Studies -  
Public Relations and Event Management Concentration<sup>†</sup>  
Guided Pathway  
Effective for the 2019-2020 catalog<sup>1</sup>**



**First Year – Richland College<sup>2</sup>**

FIRST SEMESTER	SECOND SEMESTER
<b>ENGL 1301</b> – Composition I (010)	<b>ENGL 1302</b> – Composition II (010)
<b>HIST 1301</b> – United States History I (060)	<b>HIST 1302</b> – United States History II* (060)
<b>COMM 1307</b> – Introduction to Mass Communication	<b>COMM 1335</b> – Introduction to Electronic Media
<b>PHED 1164</b> – Introduction to Physical Fitness and Wellness (090)	<b>COMM 2311</b> – Media Writing
<b>SPCH 1321</b> – Business and Professional Communication (090)	<b>MATH X3XX</b> Core Elective* (020)

Total Semester Hours: 13

Total Semester Hours: 15

**Second Year – Richland College**

It's best to apply to Tarleton State University a full semester before you plan to transfer.

FIRST SEMESTER	SECOND SEMESTER
<b>Core Life and Physical Science 4 Credit Elective+*</b> (030)	<b>Core Life and Physical Science 4 Credit Elective+*</b> (030)
<b>GOVT 2305</b> – Federal Government (070)	<b>GOVT 2306</b> – Texas Government (070)
<b>X3XX</b> Creative Arts Core Elective* (050)	<b>COMM 2302</b> – Principles of Journalism
<b>X3XX</b> Humanities, Literature, and Philosophy Core Elective* (040)	<b>COMM 2300</b> – Media Literacy
<b>COMM 2315</b> – News Reporting	<b>COMM 1316</b> – News Photography I

Total Semester Hours: 16

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**Associate of Arts Field of Study in Mass Communications – Broadcast Journalism (60 hours)**

You will need to apply for the associate's degree at your community college. Contact your advisor there for more information.

**These courses may be completed at DCCCD or TSU**

Elective Course	Elective Course
Elective Course	

Total Semester Hours: 9

**Third Year – Tarleton State University**

FIRST SEMESTER	SECOND SEMESTER
<b>COMM 2325</b> – Event Coordination	<b>COMM 3320</b> – Public Relations
<b>ENGL 3309</b> – Technical Writing and Document Design	<b>COMM 3310</b> – Communication Law (Spring Only)
<b>MKTG 2314</b> – Marketing <u>OR</u>	<b>ENGL 3312</b> – Graphics and Technical Writing <u>OR</u>
<b>MKTG 3316</b> – Consumer Behavior <u>OR</u>	<b>ENGL 4312</b> – Technical Writing and Computer Applications <u>OR</u>
<b>MKTG 3318</b> – Promotional Strategy	<b>ENGL 4320</b> – Writing for Electronic Mediums
<b>ENGL 3310</b> – Technical Writing and Editing	<b>COMM 3328</b> – Public Relations Writing <u>OR</u>
	<b>ACOM 3314</b> – Writing and Editing for Agricultural Publications

Total Semester Hours: 12

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**Fourth Year – Tarleton State University**

FIRST SEMESTER	SECOND SEMESTER
<b>COMM 3308</b> – Digital Video Production <u>OR</u>	<b>COMM 4325</b> – Applied Public Relations and Event Planning
<b>ACOM 4350</b> – Electronic Field Production for Agricultural Communications	
<b>COMM 4320</b> – Event Planning and Management (Fall Only) <u>OR</u>	<b>COMM 4310</b> – Computer-Mediated Communication
<b>COMM 4384</b> – Communications Internship <u>OR</u>	
<b>COMM 4085</b> – Communications Seminar	
Advanced COMM Elective Course	Advanced Elective Course
Advanced Elective Course	Advanced COMM Elective Course
<b>PHIL 3301</b> – Ethics in the Professions (080)	

Total Semester Hours: 15

Total Semester Hours: 12

Total Degrees Hours: 120

**This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.**

Part-time students may also follow this sequence. Developmental coursework may be required.

<sup>1</sup> You may use this pathway if you entered one of the seven colleges on or before this date.

<sup>2</sup> Students must earn at least 25% of the credit hours (15 hours) required for graduation through instruction by Richland College.

<sup>3</sup> This course counts for the Core Curriculum at any public college or university in Texas.

\* There are several options to fulfill this requirement. See your academic advisor for a specific list.

You must earn a grade of "C" or better in English 1301 and the selected college-level mathematics course and receive a GPA of at least 2.00 on all college-level course work.

(j) Course numbers shown in parentheses are equivalent to these courses at Tarleton State University.

<sup>†</sup> Degree availability varies by campus; consult [www.tarleton.edu](http://www.tarleton.edu) for more information.

Approved: 2019-2020 Guided Pathway