



ARTS,
HUMANITIES,
COMMUNICATION
& DESIGN

BHC CVC EFC ECC MVC NLC RLC

**Associate of Arts to
Bachelor of Science in Communication Studies
Public Relations and Event Management Concentration
Guided Pathway
Effective for the 2019-2020 catalog¹**



First Year – Brookhaven, Cedar Valley, Eastfield, El Centro, Mountain View, North Lake, and Richland College²

FIRST SEMESTER	SECOND SEMESTER
^C ENGL 1301 – Composition I (010)	^C ENGL 1302 – Composition II (010)
^C HIST 1301 – United States History I (060)	^C HIST 1302 – United States History II* (060)
^C MATH 1342 – Elementary Statistical Methods* (020)	CHOOSE TWO: ^C SPCH 1311 – Introduction to Speech Communication+ (090) SPCH 1318 – Interpersonal Communication <u>OR</u> SPCH 2333 – Discussion and Small Group Communication
EDUC 1300 – Learning Framework [@]	^C PHED 1164 – Introduction to Physical Fitness and Wellness (090)
^C SPCH 1321 – Business and Professional Communication (090)	^C PSYC 2301 – General Psychology (080)
Total Semester Hours: 15	Total Semester Hours: 16

Second Year – Brookhaven, Cedar Valley, Eastfield, El Centro, Mountain View, North Lake, and Richland College

It's best to apply to Tarleton State University a full semester before you plan to transfer.

FIRST SEMESTER	SECOND SEMESTER
^C BIOL 1408 Biology for Non-Science Majors I* (030)	^C BIOL 1409 Biology for Non-Science Majors II* (030)
^C GOVT 2305 – Federal Government (070)	^C GOVT 2306 – Texas Government (070)
CHOOSE ONE: ^C SPCH 1311 – Introduction to Speech Communication+ (090) SPCH 1318 – Interpersonal Communication <u>OR</u> SPCH 2333 – Discussion and Small Group Communication	CHOOSE TWO: ^C SPCH 1315 – Public Speaking++ (090) SPCH 1342 – Voice and Diction SPCH 2335 – Argumentation and Debate SPCH 2341 – Oral Interpretation
^C PHIL 1301 Introduction to Philosophy* (040)	
^C HUMA 1315 Fine Arts Appreciation* (050)	
Total Semester Hours: 16	Total Semester Hours: 13

Associate of Arts (60 hours)

You will need to apply for the associate's degree at your community college. Contact your advisor there for more information.

These courses may be completed at DCCCD or TSU

COMM 1307 – Introduction to Mass Communication	Elective Course
COMM 2311 – News Gathering & Writing I	Elective Course

Total Semester Hours: 12

Third Year – Tarleton State University

FIRST SEMESTER	SECOND SEMESTER
COMM 2325 – Event Coordination	COMM 3320 – Public Relations
ENGL 3309 – Technical Writing and Document Design	COMM 3310 – Communication Law (Spring Only)
MKTG 2314 – Marketing <u>OR</u> MKTG 3316 – Consumer Behavior <u>OR</u> MKTG 3318 – Promotional Strategy	ENGL 3312 – Graphics and Technical Writing <u>OR</u> ENGL 4312 – Technical Writing and Computer Applications <u>OR</u> ENGL 4320 – Writing for Electronic Mediums
ENGL 3310 – Technical Writing and Editing	COMM 3328 – Public Relations Writing <u>OR</u> ACOM 3314 – Writing and Editing for Agricultural Publications
Total Semester Hours: 12	Total Semester Hours: 12

Fourth Year – Tarleton State University

FIRST SEMESTER	SECOND SEMESTER
COMM 3308 – Digital Video Production <u>OR</u> ACOM 4350 – Electronic Field Production for Agricultural Communications	COMM 4325 – Applied Public Relations and Event Planning
COMM 4320 – Event Planning and Management (Fall Only) <u>OR</u> COMM 4384 – Communications Internship <u>OR</u> COMM 4085 – Communications Seminar	COMM 4310 – Computer-Mediated Communication
Advanced COMM Elective Course	Advanced Elective Course
Advanced Elective Course	Advanced COMM Elective Course
PHIL 3301 – Ethics in the Professions	
Total Semester Hours: 15	Total Semester Hours: 12

Total Degree Hours: 123

¹ This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.

Part-time students may also follow this sequence. Developmental coursework may be required.

² You may use this pathway if you entered one of the seven colleges on or before this date.

³ Students must earn at least 25% of the credit hours (15 hours) required for graduation through instruction by one of the seven colleges of the DCCCD awarding the degree.

⁴ This course counts for the Core Curriculum at any public college or university in Texas.

⁵ There are several options to fulfill this requirement. See your academic advisor for a specific list.

See your academic advisor for assistance with course selection as elective courses should be selected according to the university you intend to transfer to.

⁶ All college students with fewer than 12 credit hours of successful college credit (grade of "C" or above) must take a student success course in the first semester.

⁷ Select TWO courses from: SPCH 1311, 1318, 2333. If you selected SPCH 1311 for your Core course, then you must select two other courses from this list.

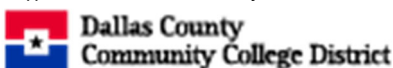
⁸ Select TWO courses from: SPCH 1315, 1321, 1342, 2335, 2341. If you selected SPCH 1315 or 1321 for your Core course, then you must select two other courses from this list.

⁹ You must earn a grade of "C" or better in English 1301 and the selected college-level mathematics course and receive a GPA of at least 2.00 on all college-level course work.

¹⁰ Course numbers shown in parentheses are equivalent to these courses at Tarleton State University.

¹¹ Degree availability varies by campus; consult www.tarleton.edu for more information.

Approved: 2019-2020 Guided Pathway



For questions about the university portion of this pathway,
contact the Communication Studies department at 254-968-9149.