



**AA in Commercial Art**  
**Bachelor of Science in Digital Media Studies**  
**Media Production Concentration<sup>T</sup>**  
**Guided Pathway**  
 Effective for the 2019-2020 Catalog



### First Year – Central Texas College

FIRST SEMESTER	SECOND SEMESTER
◦ ENGL 1301 Composition I	◦ SPCH 1315, 1318, or 1321
◦ HIST 1301 United States History I	◦ HIST 1302 United States History II
◦ Creative Arts Selection	◦ Component Area Option
◦ GOVT 2306 Texas Government	◦ Life and Physical Science Selection (4 credit)
◦ Language/Philosophy/Culture Studies	

Total Semester Hours: 15

Total Semester Hours: 13

### Second Year – Central Texas College

It's best to apply to Tarleton State University a full semester before you plan to transfer. It will help if you submit a copy of this pathway with your application.

FIRST SEMESTER	SECOND SEMESTER
◦ Social/Behavioral Science Selection	<u>Choose 9 hours:</u> ARTS1303, ARTS1304, ARTS1312, ARTS1317, ARTS2323, ARTS2313, ARTS2341, ARTS2346, ARTS2347, ARTS2356, ARTS2357, ARTS2389 or HUMA1315
◦ GOVT 2305 Federal Government	ARTS 2348 – Digital Art I
◦ MATH 1332, 1342 or 1314	ARTS 1311 – Design I
◦ Life and Physical Science Selection (4 credit)	
ARTS 1316 – Drawing I	

Total Semester Hours: 16

Total Semester Hours: 15

### AA: Commercial Art

You will need to apply for the associate's degree at your community college. Contact your advisor there for more information.

These courses may be completed at CTC (if offered) or TSU	
Elective	<b>COSC 1302</b> – Introduction to Computer Science
◦ ENGL 1302 – Composition II	

Total Semester Hours: 9

### Third Year – Tarleton State University

FIRST SEMESTER	SECOND SEMESTER
<b>BCIS 1315</b> – Principles of Web Design	<b>ENGL 3312</b> – Graphics and Technical Writing
<b>BCIS 3315</b> – Web Development	<b>ARTS 4371</b> – Advanced Studio Production
<b>ENGL 3309</b> – Technical Writing and Document Design	<sup>1</sup> Advanced ARTS Elective
<b>COMM 3308</b> – Digital Video Production	<sup>1</sup> Advanced ARTS Elective
<sup>1</sup> Advanced ARTS Elective	<sup>1</sup> Advanced ARTS Elective

Total Semester Hours: 15

Total Semester Hours: 15

### Fourth Year – Tarleton State University

FIRST SEMESTER	SECOND SEMESTER
<sup>1</sup> Advanced ARTS Elective	<b>ARTS 4390</b> – Art/ Digital Media Portfolio Capstone
<sup>1</sup> Advanced ARTS Elective	<sup>1</sup> Advanced ARTS Elective
<sup>2</sup> Advanced ARTS Elective	<sup>1</sup> Advanced ARTS Elective
<sup>2</sup> Advanced ARTS Elective	<sup>2</sup> Advanced ARTS Elective

Total Semester Hours: 12

Total Semester Hours: 12

TOTAL: 122

**This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.**

Part-time students may also follow this sequence. Developmental coursework may be required.

\* You may take a different course to meet this requirement. A specific list is available from your advisor.

◦ This course counts for the Core Curriculum at any public college or university in Texas.

() Course numbers shown in parentheses are equivalent to these courses at Tarleton State University.

<sup>T</sup> Degree availability varies by campus; consult [www.tarleton.edu](http://www.tarleton.edu) for more information.

*For questions about the University portion of this pathway,  
contact the Fine Arts department at 254-968-9245.*



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<sup>†</sup> Choose One of the Following:

<b>ARTS 3360</b> – Graphic Design	<b>ARTS 3361</b> – Photography II
<b>ARTS 3362</b> – Digital Illustration I	<b>ARTS 3363</b> – Tradigital Animation I
<b>ARTS 3364</b> – 3D Animation I	<b>ARTS 3365</b> – Special Effects and Compositing I
<b>ARTS 3368</b> – Narrative Film Arts I	<b>ARTS 4361</b> – Photography III
<b>ARTS 4362</b> – Digital Illustration II	<b>ARTS 4363</b> – Tradigital Animation II
<b>ARTS 4364</b> – 3D Animation II	<b>ARTS 4368</b> – Narrative Film Arts II
<b>ARTS 4370</b> – Interaction Design	<b>ARTS 4372</b> – Collaborative Production

<sup>2</sup> Choose One of the Following:

<b>ARTS 3332</b> – Contemporary Movements in Art	<b>ARTS 4384</b> – Internship in Art or Digital Media
<b>ARTS 4385</b> – Art Seminar	<b>BCIS 3300</b> – Computer Technology and Impact
<b>COMM 3321</b> – Advertising	<b>COMM 3384</b> – Documentary Film
<b>COMM 4310</b> – Computer-Mediated Communication	<b>ENGL 3310</b> – Technical Writing and Editing
<b>ENGL 3343</b> – Creative Writing	<b>ENGL 4312</b> – Writing for Electronic Mediums
<b>ENGL 4335</b> – Film Studies	
<b>ENGL 3315</b> – Foundations of Literary Research and Analysis	