# What Flavor is Your Online Class?

Creating and Sustaining Social Presence in Your Online Courses



> Online faculty member and department chair

> About TCC Connect Cam

> Professional development committee

> Civic engagement committe

> Twitter



## **About Austin**

- > Graphic designer
- > Artist
- > "Hey, Austin, can you...?"
- > Art teacher / Professor
- > Dad
- > Iron-Man



## **Cristina's Corner**

- > Former online faculty
- > Dean of Your Dreams
- > Faculty Development
- > Technology
- > Inclusion and accessibility
- > Mom, dog mom
- > Wonder Woman





## What Flavor Is Your Online Class?

- > We aren't here to give you flavor, or tell you what it should be.
- > Define and explain social presence
- > Ideas for engagement, visuals, audio, feedback, banners and features
- > Sites, tools, apps and resources



## **Defining Social Presence**

"Social and emotional awareness of others as real people"

- Creating a community that includes cohesion among all course members, wherein all or most members feel comfortable interacting regularly.
- Giving students a sense of who you are and what you're like, as well as the opportunity to meet and get to know one another.



## The Impact of Social Presence

- > Increased perception of social presence correlates to increased perception of learning
- > More satisfaction about instructor correlates to increased perception of learning
- > Interaction is critical to both real and perceived learning

## **Critical Elements of Social Presence**

- > Faculty response time
- > Substitutions for facial cues and personality indicators
- > Accessibility of course, communication, and textbook
- > Extra interaction (beyond grading commentary)



## **Basic Elements of Social Presence**

- Email response
- Discussion board activity
- Grading feedback
- Commentary on assignments
- Media, video, images
- User interface
- Course home page
- Announcements
- Follow-Ups
- Check-Ins
- Tech Support



## **Authentic Social Presence**

- > Guide student learning
- > Create approachability
- > Set a tone of community
- > Provide opportunities for engagement
- > Seem like a person
- > Be authentic (don't just replicate)



## **Beyond the basics...**

- > Frequent, timely, detailed feedback
  - Use rubrics or copy-and-paste comments
- > Prompt responses to questions, with kindness, respect, detail and personality
- > Use humor (if you're funny)
- > Post announcements weekly
- > Include pictures, audio and/or video that you've created



## **Acknowledge and Reward Presence**

- > Online faculty excellence awards
- > Add questions to student evaluations
- > Student / faculty mixers, webinars, etc.
- > eLearning Conference



## Some examples:







**WELCOME TO** 

## English Composition 2

MS. ALLEGRA DAVIS HANNA

## Welcome to MS. A Creative Writing

ve Servis HANNA



Hello, scholars! Welcome to our class!

You'll be using this forum to introduce yourselves, and I thought I would go first. My name is Ms. Hanna, and I'm thrilled to be your English instructor this semester. I've worked at NCTC before, but this will be my first class at the Flower Mound campus. I also teach for UNT, and I work for Tarrant County College.

I love reading (of course!), but I also love watching TV, hanging out with my dogs and my husband, and I go to the movies about once a week. We love the Alamo Drafthouse in Denton - and we play trivia there, too!

I'm going to include a video, and a playlist of some songs I love, but all you'll need to add, in addition to your intro, is a meme (as the instructions explain). You're welcome to share a photo of yourself, your pets, or your family, if you'd like to!









Allegra Davis Hanna The Story So Far



AND I

The sun shired bright and rew life was forming Far out in the ung rar, alone on his birthday. His narie was Zion. On the ne, confident, and strong but if you looked close enough you en behind his eyes. This day marked his thirty years on earth ones at home he decided to be alone. He was blinded by pain

ern away.

d about Joshua tree's. She said, "These trees and humans grow in the direction that the wind blows. All the while, ie sarie." Zion could hear her voice and soriehow he felt her he Joshua trees that now surrounded him. He needed to be in e he believed life was first formed. So, there he stood hoping

s ill prepared. He woke up, jumped in his car, and found en here once before with his mother and father when he was nat signaled him here. After walking three miles, running out estions he felt depleted. He was ready to give up when he

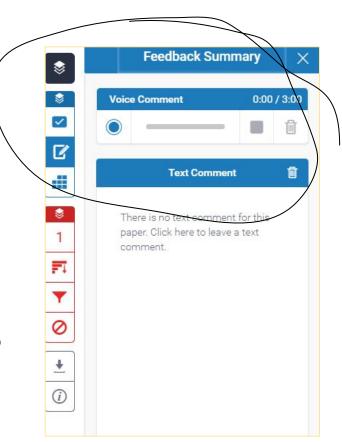
f wine, Alexis had officially talked herself out of shut about it all. Just as she was about to get into ot over to her door and peeked through the hole, th an NYPD jacket. She was immediately terrified Iello n'a'ari, I an. Anthony Mendoza with the had seen anything in pertaining to my partner ceased, but just for the NYPD's records, they are ation. Can you tell rae where you were last night at n his eyes and knew he was the same n an from the was uhh here. Just having a laid back night while ome at about 6 in the evening and uhh haven't left ew she was lying "You're sure, you were here y uhh work. It was a very busy week." "Well You too Officer." Alexis closed the door and slid an to cry. She was terrified. She was suddenly so

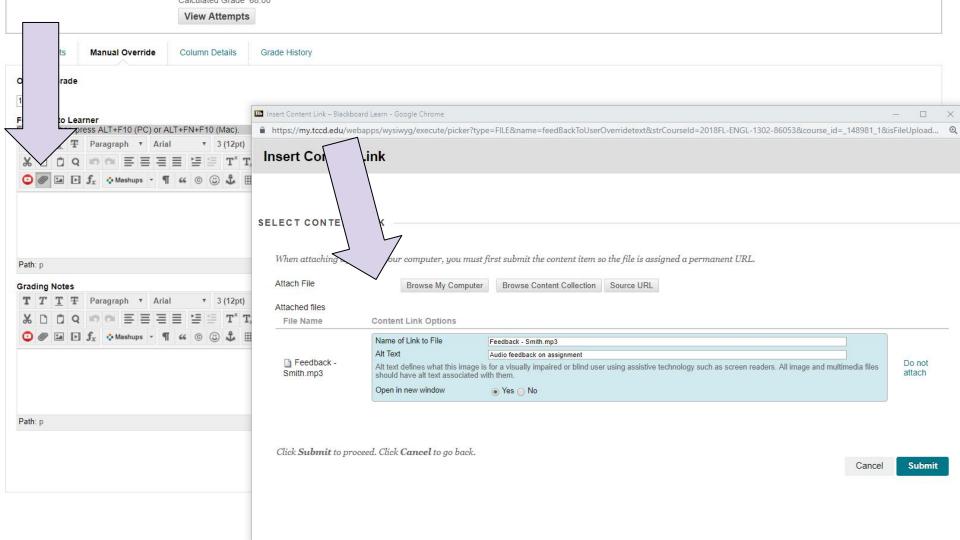
he only people that saw what happened. After a

of the man and then a few minutes later, the same artner. But why? Alexis knew she had to do the

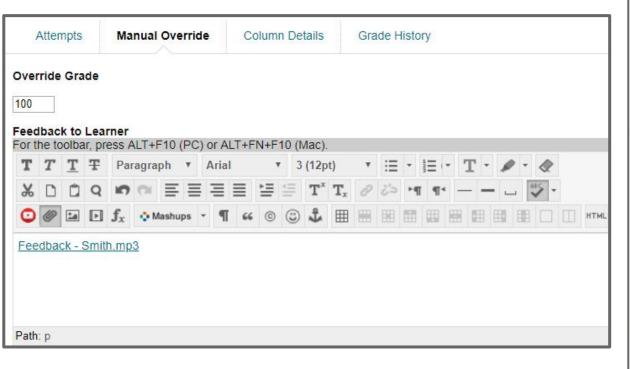
## **Audio grading**

- > Provide students with options and provide summary feedback to them as audio file
  - Option in Turnitin.com
  - Attach mp3 to assignment feedback in Blackboard (paperclip) or LMS
  - VoiceThread
- > Check accessibility needs and ask students to opt in / opt out





## Leaving audio comments



| Nov 2 at 3:13pm LATE             | •                               |
|----------------------------------|---------------------------------|
| Submitted Files: (click to load) |                                 |
| week 2 reflection v.2.docx       | ₹.                              |
|                                  |                                 |
| Assessment                       |                                 |
| Grade ( / 100)                   |                                 |
|                                  |                                 |
| View Rubric                      |                                 |
| Assignment Comments              |                                 |
| This is a media comment.         | ×                               |
|                                  |                                 |
|                                  | Allegra Davis, Nov 8 at 12:56pm |
| Add a Comment                    |                                 |
| @ D do                           | Submit                          |

Submission to view:

**Download Submission Comments** 

#### Welcome to Our Class!

Posted on: Monday, January 14, 2019 5:01:47 PM CST



^^ Click play ^^ ^^ Click play ^^ ^^ Click play ^^

#### Open this announcement in Blackboard – you'll be able to listen to me discuss these topics!

Greetings, scholars,

Hello! Welcome to our class! I'm so excited to share this semester with you as you grow as writers, readers, students, and scholars! Here are a few things to know to help you get started:

There's a ton of information in the course space – including the Start Here section, the Syllabus and Calendar, the Announcements, and the Resources area. Your first assignment is to get to know the course, your instructor (me!), and each other. Click around the course space, get a feel for how things work, and then get started!

#### **About Me:**

Click "Meet Your Instructor" in the left-side menu and take a look at the images, watch the video, and get to know me a little! There's an infographic with some of my favorite things, a video (you can turn the captions on or off), and I recently got married, so there's some wedding pictures there, too. I've also included a link to my podcast if you want to take a listen.



### **Connect With Announcements**

#### Updates and Reminders

Posted on: Saturday, October 27, 2018 5:42:03 PM CDT

Greetings, writers,

I hope you're happy with your short stories and have gained a lot of insight in the past few weeks about writing and improving your writing. Tomorrow, before midnight, be sure you've submitted your Revision Memo (Lesson 9), and your Short Story Final Draft and Cover Letter (two submissions, both in Lesson 10).

Next week, we will be starting Creative Non-Fiction. This is exciting for a few reasons: it's out final unit, it's my favorite genre to write, and it's the unit a lot of you all have been waiting for. During the process of creative nonfiction (CNF) writing, you'll get to consider and reflect on your own story, and to share your story with readers using the literary devices we've discussed in previous units. There's a great intro to the genre in Lesson 11.

In addition, I plan to share some of my writing with you.

Also, as a total side note, if you like podcasts, another professor and I have a podcast we make on campus. I'll put information on how to access it in the "Meet Your Instructor" area of our Blackboard course. Check it out, if you'd like!

As always, let me know if you have any other questions!

Prof Hanna



Course Link / Meet Your Instructor/Podcast

Happy Saturday! Lesson 4 and other reminders...

Posted on: Saturday, September 15, 2018 1:27:27 PM CDT

Greetings, scholars,

I've got a few updates and reminders for you. I planned to post this tomorrow, but I don't want to interrupt football!: D

- . Lesson 4 is due tomorrow by 11 pm. Keep in mind that Lesson 4 has two assignments associated with it.
- I want to thank those of you who joined our webinar on Wednesday. We got a great student response, and I think everyone had a little fun and learned something, too. If you completed the form, you will get extra credit.
- · If you're interested in attending future webinars, go check out my earlier announcement about them. They are all related to civic engagement.
- Next week, we are going to work on your first major essay for the class! It's a short essay, and you'll have all week to work on it. All the information you need is in the Lesson 5 folder.

As always, please let me know if you have any questions. Once you've finished Lesson 4, have a good, relaxing weekend.

Best,

Prof Hanna



#### Lesson 3 Reminder

Posted on: Saturday, September 8, 2018 4:00:15 PM CDT

Greetings, scholars,

I wanted to remind you that Lesson 3 is due tomorrow.

After reading and listening to everything listed and provided in the Lesson 3 folder, you should complete the Characterization Activity and attach the Word document to the submission link in the folder. You have until tomorrow at 11 pm.

Your Plot Thesis Statements (from Lesson 2) are graded. I would like to encourage you to consult the rubric to see how you can improve your writing of thesis statements. The rubric is designed to not only explain how your grade was determined but also how to improve thesis statements in the future.

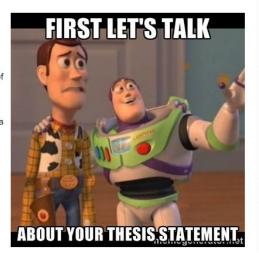
I promise thesis statements aren't something to be scared of! They're very important, and take some practice, but you got this!

As we look forward to writing an essay in a couple of weeks, it's important to understand how to include literary devices, a story's overall meaning, and a preview of an essay's argument in a thesis statement.

As always, please let me know if you have any questions!

Best.

Prof Hanna



## Be Human... Humans Makes Mistakes.

#### Intro Discussion Board

Posted on: Friday, December 14, 2018 12:15:36 PM CST

Greetings, scholars,

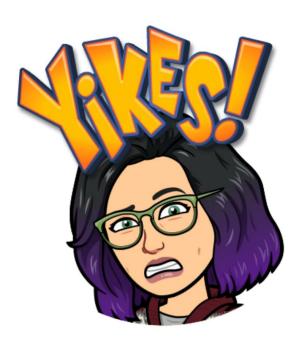
Oh man, I tried to be cute and ended up making the very first assignment confusing! I hope this helps:

- For this discussion, you will not be creating a thread. (You'll be posting replies to me and to each other)
- There is a post (from me) that says "Read and Reply to this First" that's to say hi and ask questions of me, and of each other, all semester.
- There is a post that says "Read and Reply to this Second" that's where you post your whole introduction, including answers to questions and a picture.

I promise none of the other assignments are set up this way!

Also, I'm so glad that so many of you let me know you had a question about this. Please send me questions as soon as they come up!

Ms Hanna



Posted | Posted | 1302-86





#### Introduction to Characterization

Attached Files: Characters and Characterization Introduction.docx (14.413 KB)

#### **Characterization intro:**

^Click play to listen to me read this lesson introduction.^

- > Well-developed characters are what make literary fiction stand out as art. Short stories like the ones we read in class are character-driven, which means we read to find out not just what happens, but how things affect characters we like or care about.
- > Consider a movie like *Transformers* (I really hate Transformers movies ...But it's totally okay if you like them!). This is plot-driven we watch to find out what happens in the action sequences. We like to see things explode, and we want to make sure the Earth isn't destroyed. We may even want the main characters to end up in love, but we don't care about or even see them as fully developed and realistic people.
- > In stories we read in class, though, authors spend time building realistic characters we can relate to, or whom we find to be realistic representations of people. These characters are complex and nuanced, they are people who remind us of people we know.
- > We don't always agree about which characters are the most relatable or likable. That's what makes these stories realistic. In real life, we don't all always agree about which person is on the right side of an argument, or which person we like better.

#### Lesson 11: Figures of Speech

Assessments v

Partner Content >



#### Overview: Figures of Speech

#### **OVERVIEW**

This lesson demonstrates the various types and characteristics of Figures of Speech used in poetry.

#### LESSON OUTCOMES

Upon completion of this lesson, students will be able to

- explain the elements of style and literary form such as figurative language,
- explain language use,
- · evaluate different interpretations of texts, and
- use appropriate linguistic and critical terminology to describe texts.

#### LESSON CHECKLIST

#### BOOK

- Read from Chapter 11 "Figures of Speech" pages 580 587
- · Read and consider these poems:
  - "Marks by Linda Pastan (page 582)
  - "Do not go gentle into that good night" (page 659)
  - "Harlem" by Langston Hughes (page 715)

#### BLACKBOARD

- · Read: Lesson Notes Figures of Speech (below)
- . Watch: The video below, "The art of the metaphor" (below)
- · Read the following poems
  - "Quinceanera" (linked below)
- · Respond: Complete the journal entry assignment (below)



#### Poetic Devices Playlist





PLAYLIST

#### **Metaphor and Poetic Devices**

pecial In A Hut (A'.

Giant (Spe.

One (Songs.

Tailgates & Tanlines

Robbers & Cowards

Girl on Fire (Remixes)

Give Up

Created by Allegra Davis Hanna • 24 songs, 1 hr 33 min

Luke Bryan

The Postal Service

Cold War Kids

Alicia Keys





| Y Filter |                          |                      |                      |
|----------|--------------------------|----------------------|----------------------|
|          | TITLE                    | ARTIST               | ALBUM                |
| +        | Jar of Hearts            | Christina Perri      | lovestrong.          |
| +        | Firework                 | Katy Perry           | Teenage Dream        |
| ~        | Feeling Good             | Nina Simone          | I Put A Spell On You |
| +        | Uptown Funk              | Mark Ronson, Bruno   | Uptown Special       |
| +        | Pick Up The Pieces       | Gomez                | Five Men In A Hut (A |
| +        | Cough Syrup              | Young the Giant      | Young the Giant (Spe |
| ~        | Shimmer - Single Version | Fuel                 | Sunburn              |
| +        | Walls - Circus           | Tom Petty and the He | She's The One (Song  |
| +        | Little Bribes            | Death Cab for Cutie  | The Open Door EP     |

I Don't Want This Night To End

Such Great Heights

Hang Me Up To Dry

Girl On Fire

## **Student-created**

- > Students can create "audio essays"
  - Tutorial (screencastify) on how to use Audacity
- > Student can create video introductions and upload to YouTube
  - Students can make them accessible to only those who have link, and add / edit auto-captions
- > Ask students to add photos, memes, playlists, etc.



Something students and faculty both struggle with sometimes: Let's Talk About Impostor Syndrome #highered #impostersyndrome #college #edchat



#### Let's Talk About Impostor Syndrome With Incoming Students

Each fall I start the academic year by talking with students about impostor syndrome —the frequent feeling that one is a failure despite evidence to the contrary—and ... forbes.com

#### 12:04 AM - 9 Oct 2018

1 Retweet 3 Likes













#### Not the taquitos! C'mon



#### NBC DFW @ @NBCDFW

ICYMI: More than 2.4 million pounds of ready-to-eat taquitos have been recalled due to possible contamination with salmonella and listeria. on.nbcdfw.com/rglvojq

Translate Tweet

10:43 PM - 22 Oct 2018



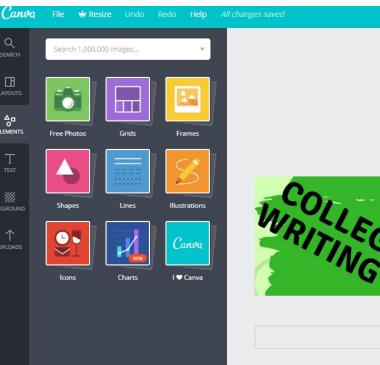






## Resources:

## **Banners and graphics:**



#### > canva.com

- Create a design
- Custom dimensions
- Graphics and templates
- Fonts, colors
- Easy to download



+ Add a new page

## Bitmojis and emojis:

> https://www.bitmoji.com/



## Intro video, audio announcements, audio lesson introductions:

- > Screencastify
- > Screencast-o-matic
- > Audacity

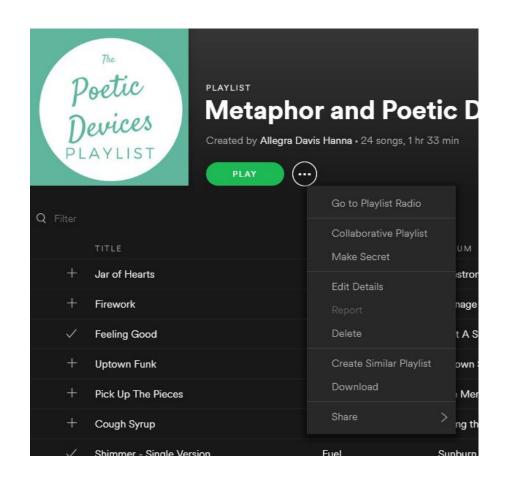
- > Headphones with mic
- > Quiet room





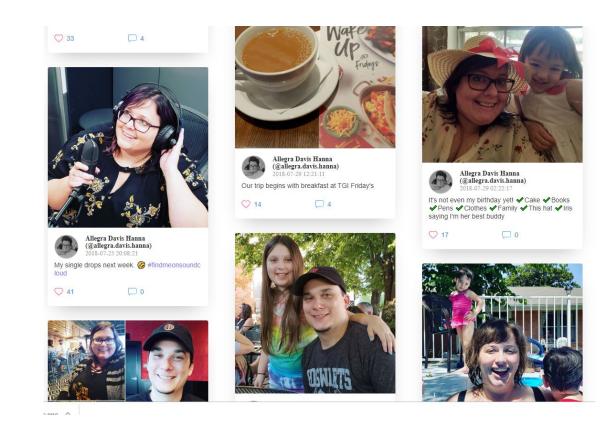
## **Playlists**:

- > Create a Spotify account (they're free)
- > Create a playlist
- > Select "share" and copy the "embed code"
- > Paste "embed code" into LMS
- > Students don't need Spotify to listen



## **Social Media**

- > Professional twitter account
- > Goodreads.com
- > Instagram



## **Engaging in discussions:**

- > Use the 5x rule...
- > Printed rosters
- > Kick-off posts



# Feeling resistant?

# Not everyone's on board!

- > Required videos -> World's most boring videos
- > Forced audio announcements -> Giving all announcements a bad name

- > "Emojis are stupid and juvenile"
- > "I don't want my students to know anything about me"
- > "I don't want to put my picture on the internet"



# Consider the in-person student

- > Gets to see your face
- > Gets to hear your voice
- > Gets a sense of your personality
- > Sees your office, your book bag, your books
- > Sees your handwriting
- > Hears you make and correct mistakes



# Other ideas:

- > Backporch videos
- > Graphics
- > "What I'm Reading"
- > Announcement tidbits
- > Campus updates
- > Community events



> Movies or TV shows that connect to in-course concepts

# **Be authentic**

- Everyone is going to create social presence differently.
- Don't try it all at once.
- Don't force anything.
- Don't do what's uncomfortable.
- Find out what works.
- Team up with a colleague.



My name is First, I would like to congratulate you and your marriage! Your photos were beautiful! I love weddings.

I just wanted to let you know that listening to your introduction recording and video allowed me to feel like I got to meet you in person. I think that was a great things that you did for us online students. It's been a few years since I've graduate I've school and it's allowed a few years since I've taken a writing class. Any confidence I've many writing is even lower now pecause it's been so long. Your video really helped ease some of my worries and making me feel like you are there to help me.

Thank you.

etails

s file and I'm a iglish 2 class. I've been struggling a norm class rarely and rieel as if each week the assignments the company writing. I chelp but think I'm coming off as unintelligent or something. I guess I'm just contacting you for reassurance or guidance. You seem to be very understanding and approachable. Even a simple "You'll be okay", will help me get through this semester. Thank you!

### English 1302-86053

Hello Ms. Davis!

that sometimes happens with connect students. I also watch Supernatural and I'm pretty much obsessed! I am a single mother with a full time job, so I'm a bit nervous returning to some than one child and more than and ich who avoid at everything so I am ready to give this Professor Davis,

Hello, I'm Library anxious about taking this course but your syllabus and introduction information has calmed me down a notch or two, maybe. I recently took a math class and found but that math is all "new and apparently the math I remember a now "old" or I'm honing his hasn't happened in English as well! I'm finishing up my associates this semester with English and Ethics and I'm also in the Phlebotomy program at Trinity River. In January, I will be starting my first career, so this semester is very exciting for me!

Thank you! English, writing, summer and online courses are always intimidating to me. Throwing them all together is really crazy. Thank you for taking so much time to explain, respond and ease the blows. It really means a lot! It's funny, before watching your video, I thought, I love that this educator is so approachable. This is EXACTLY the kind of educator I aspire to be. So, I smiled when I heard you talked about being approachable. You definitely rock that! Thanks again!

# Show quoted text

e a part of your ENGL-1302-86047
s. My name is I am a student,
I work full-time, and I am a single mother to two awesome little
boys. This is my last semester at TCC and this is the only
class I need to finish my degree! I am so excited to begin the
next chapter of my life. I was accepted to both UTA and UNT
but I have chosen to go with UTA since it is the only.
just want to thank you for taking the time and putting in so
much effort in your introduction. I feel like I know you! I am
looking forward to learning from you this semester. Just as
warning, I will ask a lot of questions. Have a great rest of the
week and weekend.

# Hello Professor Davis,

I'm very excited about this class even though I've never taken an online class before. I also really appreciated your Meet Your Instructor page because I find most professors intimidating, so being apart of your ENGL 1302-86051 online class I didn't expect it to be so welcoming. I'm looking forward to learning from you this semester!

I took this class last spring and unfortunately had to drop it because of personal iscues, but I just wanted to let you know that I am veryyy excited to be back in your class. You make online learning fun and personal which is difficult to do. So thank you for that. Also I would love if you had and book suggestions! I love romance and mystery and any sci-fi. So f there are any books you think are a good read please throw some suggestions my way!

# Links:

# allegra.davis@tccd.edu

# Podcast

- professhers.podbean.com
- https://twitter.com/ProfessHers

# Video Channels

- TCC Connect Civic Engagement
- TCC Connect Faculty
- TCC Connect eLearning

# Audio & Video

- Spotify
- Audacity
- Screencastify
- Screencast-o-matic

# **Images**

- Pixabay

# Graphics

- Canva
- Bitmoji

# Social Media

- Twitter
- Goodreads
- Instagram



# Our campus:

# **TCC Connect Campus**

- > Online community college campus
- > Campus administration
- > 11,000 student headcount for Fall 2018
- > More than 50% of our students are under 25
- > 10% of our students are over 40
- > 15 FT online faculty



# **Campus Conferences**





# **Instructional Design Team**



3playMedia Video Embed -How To

31 views • 1 year ago



Using 3PlayMedia Video Links in Your Course

65 views • 1 year ago



Searching for Closed Captioned Videos on...

92 views • 1 year ago



Using BioSig with other items in Blackboard

963 views • 2 years ago



Using BioSig in Your Course

990 views • 2 years ago



Example Course Walkthrough

1.1K views • 2 years ago



Using the TCC Learn Center to Register for a Class or...

132 views • 2 years ago



Creating voice a presentation in ppt

116 views • 2 years ago



Creating and Using Blackboard Voice podcasts

170 views · 3 years ago



Create a YouTube Channel and Embed a Video in Your...

77 views • 3 years ago











# **Conferences**



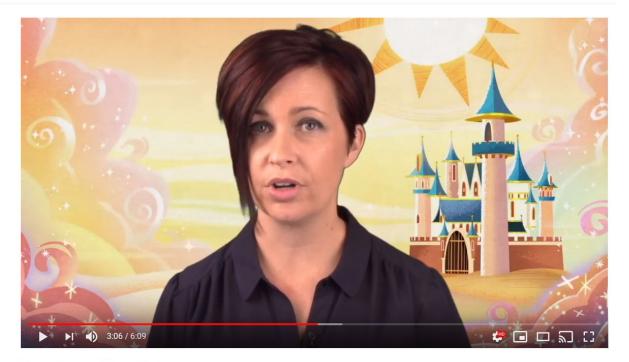


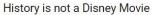
Local consortium

ITC eLearning Conference

# **Instructor Videos**



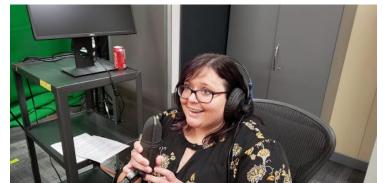


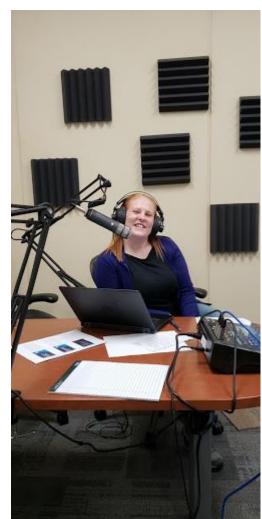




# **Instructor Audio**







**Headphones** 



# **Webinar Series**



### TCC Connect Civic Engagement

113 subscribers

SUBSCRIBE 113

SORT BY

HOME

**VIDEOS** 

**PLAYLISTS** 

CHANNELS

DISCUSSION

ABOUT

Q

Uploads -

FINAL THOUGHTS

PLAY ALL











The Cost of Free Speech

50 views • 4 days ago

TCC Connect "No Small elections (Why local politics...

120 views · 6 days ago

### The Republic and the Electoral College

231 views · 2 weeks ago

### **Immigration Webinar**

227 views · 3 weeks ago

Get Involved in the **Democratic System** 

250 views • 1 month ago

### Vote 2018 Register to Vote at Votetexas.gov Early Voting is from Oct 22- Nov 2 TCC Connect Campus Exercise Your Right to Vote-Nov 1 and Nov 2 Election Day Nev 6

56:51

### **How to Connect Web Series**

- Fake News · Get Involved in the Democratic System
- Immigration . The Republic and Electoral College
- No Small Elections
- · The Cost of Free Speech Exercise the Vote- 2018 Midterms



### We the People...

36:52

### Fake News

310 views • 1 month ago

### Finding your Political Identity

367 views • 1 month ago

### An Introduction to Civic Engagement

568 views • 2 months ago

# Profess-Hers Podcast

HISTORY, LITERATURE, TV,

MUSIC MOVIES CULTURE

















Movies, TV. History, Culture, Music. Books: What they say about women and what women say about them. Written and hosted by two college professors.

### The Profess-Hers Podcast A V A B O U T

https://professhers.podbean.com/feed.xml

### Episode 3: The Haunting Prose of Female Authors

October 26 2018

Monsters, Hitchcock, psychological horror, hauntings, cults, vampires or the hunt for a killer: female authors are killing it in horror and suspense writing.

Expect many ghastly puns and lots of literary criticism in this episode, our second Halloween special, about women writers who can really scare us: featuring Mary Shelley, Charlotte Perkins Gillman, Shirley Jackson, Joyce Carol Oates, Gillian Flynn, Tana French and many others.

What kinds of achievements are female authors making in the genre? How well are their characters developed? How did these authors use literary works to create, emphasize or reflect social messaging on women's issues and women's movements? Are the best female horror and suspense writers already gone, girl? Or are there some great new voices writing Power-ful books? Do any of these books not have the words "girl" or "woman" in the

Written by Misty Wilson-Mehrtens and Allegra Davis Hanna - Guest host Cristina Martinez Sullivan





C Like Share & Download

Following

