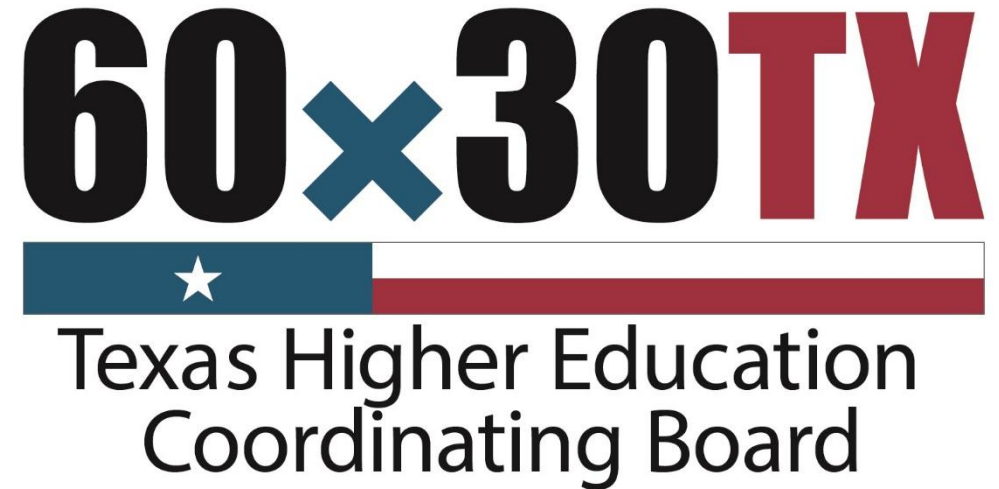


60x30TX – *Writing to Work* with Impact & Innovations

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Visit 60x30TX.com!

The plan was designed with these characteristics in mind:

- ✓ Concise and Focused
- ✓ Measurable Targets That Support the Goals
- ✓ Responsive to State and Regional Needs
- ✓ Designed to Generate big Ideas / Encouraging Development of Innovations

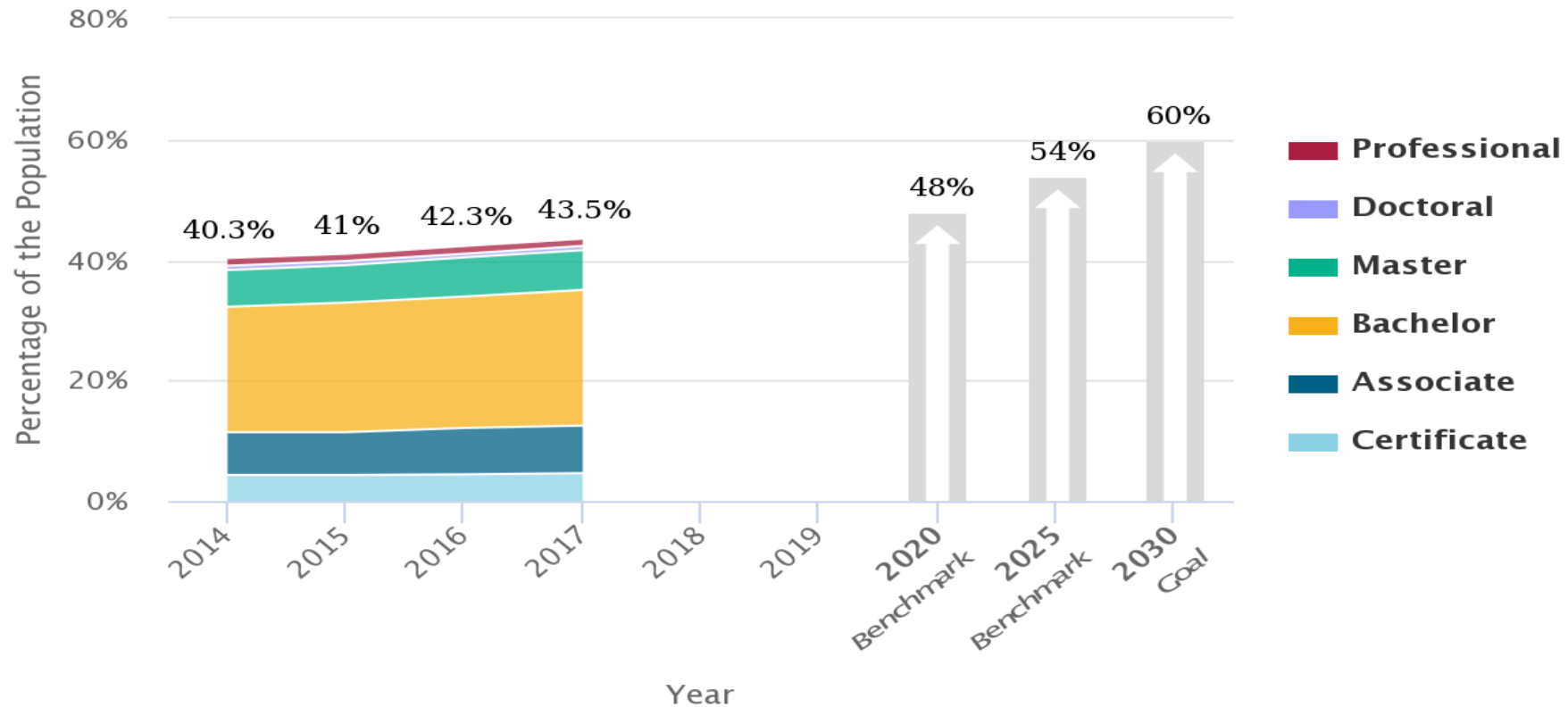
The overarching goal focuses on 25-34 year-olds as an indicator of the **economic future of the state** and as a yardstick to **answer the question:**

How prepared is Texas for the future?

60x30TX Goal

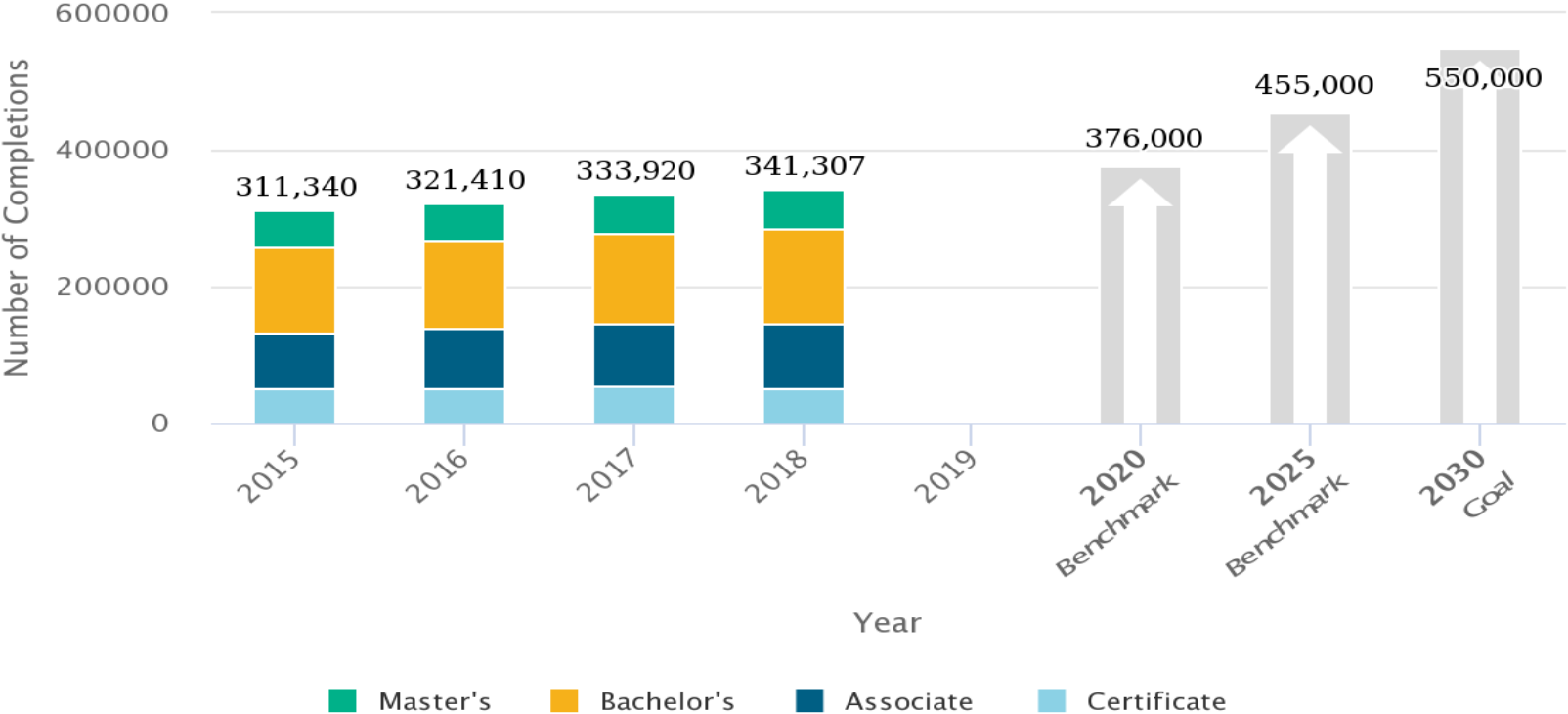
Increased by 1.2 Percentage Points from 2016 to 2017

Percent of Texas Population Age 25–34 with a Postsecondary Credential



Completions Increased by ~7,000 Credentials in 2018 Compared to 12,500 in 2017

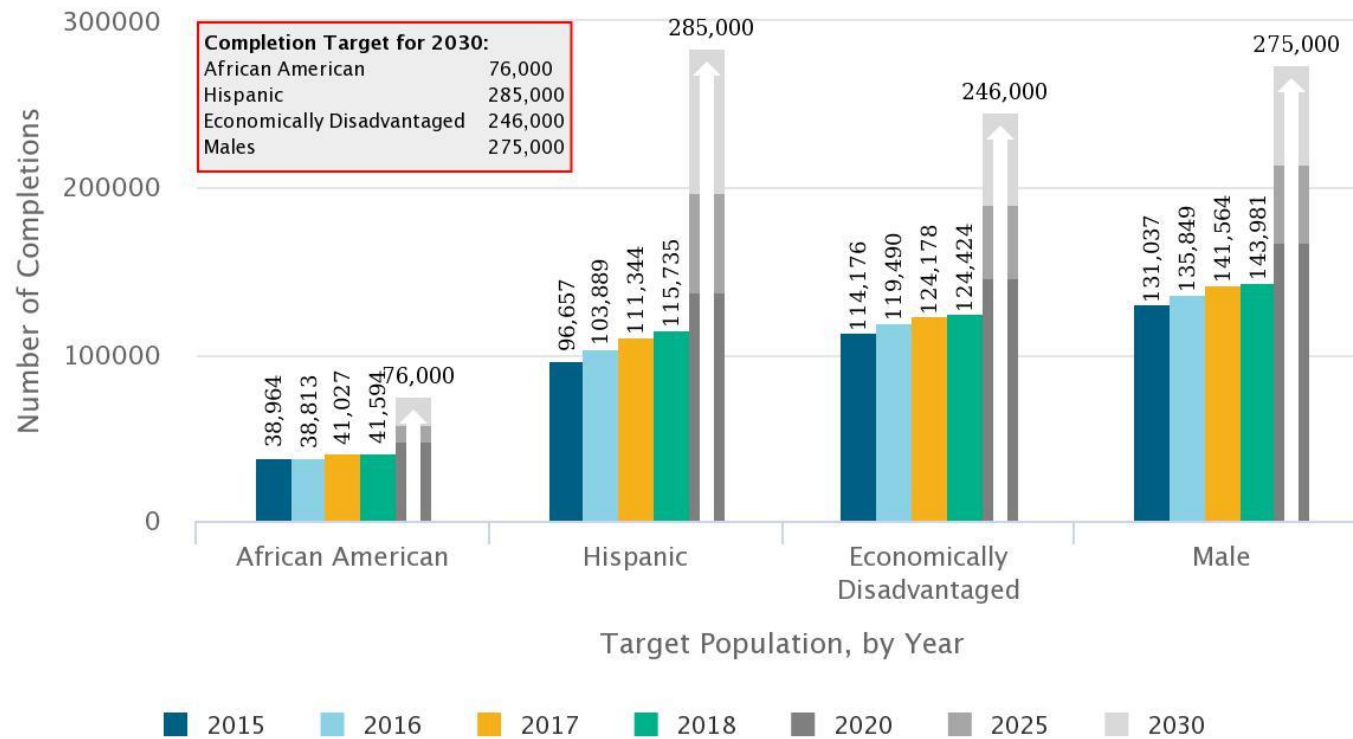
Certificate, Associate, Bachelor's or Master's Completions in Texas



The statewide slowdown is associated with lower levels of growth among associate degrees compared to previous years.

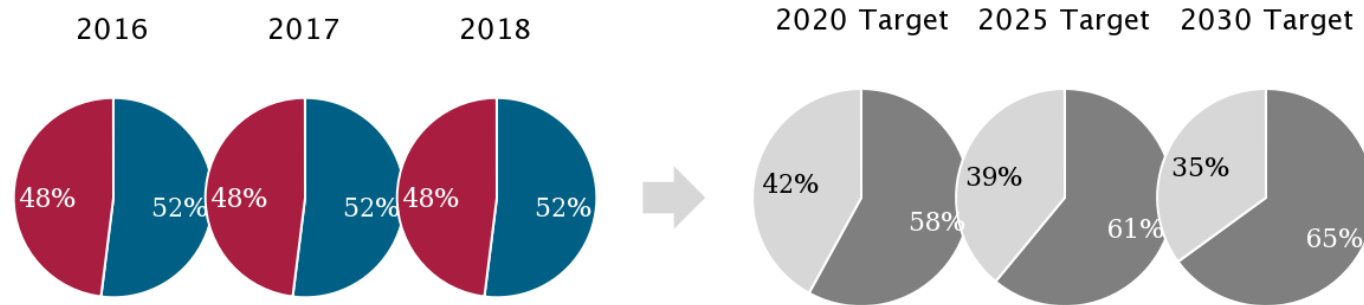
Increase in Completions SLOWED for Underrepresented Groups

Target Populations: African American, Hispanic, Economically Disadvantaged, and Males Completing in Texas



No Progress Was Made in the % of HS Grads Enrolling Directly in TX Higher Ed.

Texas Public High School Graduates Enrolling by Fall in Higher Education in Texas



■ Not Enrolled in Higher Education in Texas ■ Enrolled in Higher Education in Texas
■ Not Enrolled in Higher Education in Texas ■ Enrolled in Higher Education in Texas

Marketable Skills / Student Debt

- 41% of institutions reported they have created and implemented a process of identifying MARKETABLE SKILLS for their programs
 - Student found working or enrolled within one year after completion = 78.5% (Target = 80%)
- Student debt as a percentage of first-year wage remained close to the 60% maintenance goal
- Excess SCH declined by 2 for associate degrees and by 1 for bachelor's degrees. Those additional hours would have cost the state and students more than \$66 million.

What We Are Doing

TAB

- Earn your bachelor's degree in 3 years or less at less than half the cost of a traditional degree.
- 13 around the state – one just down the road at UNT-D!

EMERGENCY AID

- Report published - *The Texas Emergency Aid Report: Advocating for Emergency Aid Programs*
- Data Briefs on 60x30TX.com

What We Are Doing

OER Convening – August 7-8, 2019 @ Hilton Austin Airport

- OER (Open Educational Resources) helps students save money and supports learning outcomes. This makes OER a promising strategy to help meet the goals *60x30TX*.
- Texas OER survey results revealed, and IHEs share best practices about OER adoption, adaption, and development.

Visit 60x30TX.com/OER to register.

What We Are Doing – 86th Texas Legislature

- 522 bills analyzed / 101 bills passed
- Higher education received a \$904 million (or 7.3%) increase in Gen. Rev.
- \$80 million increase for TEXAS Grants - continues to serve 70% of all initially-eligible students at the current \$5,000 target award amount
- \$250,000 for an Open Educational Resource Repository
- Community College student success points increased from \$172 to \$214.7 per point
- SB 25 by West/Turner – help ensure that transfer courses apply to major

What YOU Are Doing – Write To Work!

Writing Matters...and Yes...the Pen Is The Power!

- *Good writing demonstrates courtesy – that the writer values the reader's time. I want to hire THAT person.*
- *My employees have far better relationships with people outside the company when their communications are easy to comprehend.*

According to the College Board's National Commission on Writing in 2004, two-thirds of salaried workers in large U.S. companies have jobs that require writing. Bringing workers' skills up to speed requires \$3.1 billion annually in training. The study described writing as a "threshold skill" for employee selection and promotion.

Where We Are Going

There are no problems that we can't solve together,
and very few we can solve by ourselves. *LBJ*

Questions? Thank You!

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