



Online Dual Credit Orientation



McLennan
COMMUNITY
COLLEGE



High School Pathways McLennan Community College

About Us

COLLEGE

Location: Waco, Texas
Enrollment: 8880 Fall 2017, single campus

HIGH SCHOOL PATHWAYS

Staff: 1 director, 1 advisor, 1 technician
Enrollment: 2032 Fall 2017; 28 High Schools
by Location: 67.8% HS Campus 22.4% Online
by District Type: 32.2% Rural 33.9% At-Risk

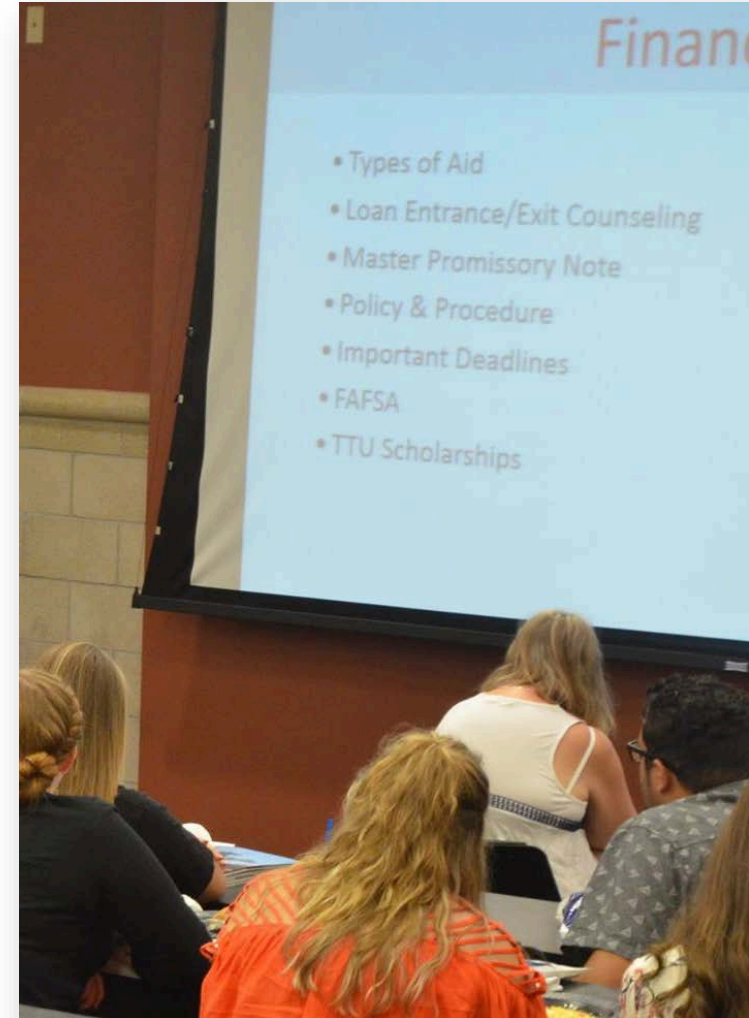
AREA

Poverty:	25.9% Waco	18.7% County	15.6% Texas
Population w/ bachelor's degree:		22.2% County	28.1% Texas



Our Issues

- Overall lack of basic knowledge
- Large population of first generation/low-income students
- Non-mobile and/or distantly located students
- No ISD college transition prior to dual credit
- Standard college orientation not suited to DC needs



Mandatory Orientation

Our Orientation:

- Fully online
- Sequence of videos
- Required of ALL new students
- Customized for dual credit students

Topics, Data Collection:

- Professors
- Counselors
- Students & Parents
- Key College Programs
(Admissions, Financial Aid, Advising)

Orientation Topics

- Welcome
- Pathways = College
- Program Guidelines
- Testing Requirements
- WebAdvisor, Blackboard, Email
- Online Courses
- Books, ID, Parking
- Disability Services
- Credit Hours and Course Numbers
- Attendance
- Communicating with Professors
- Classroom Attitude
- Notes and Homework
- Academic Integrity
- Tutoring
- Financial Aid Implications



Attendance

High School Pathways





Set-Up

Programs:

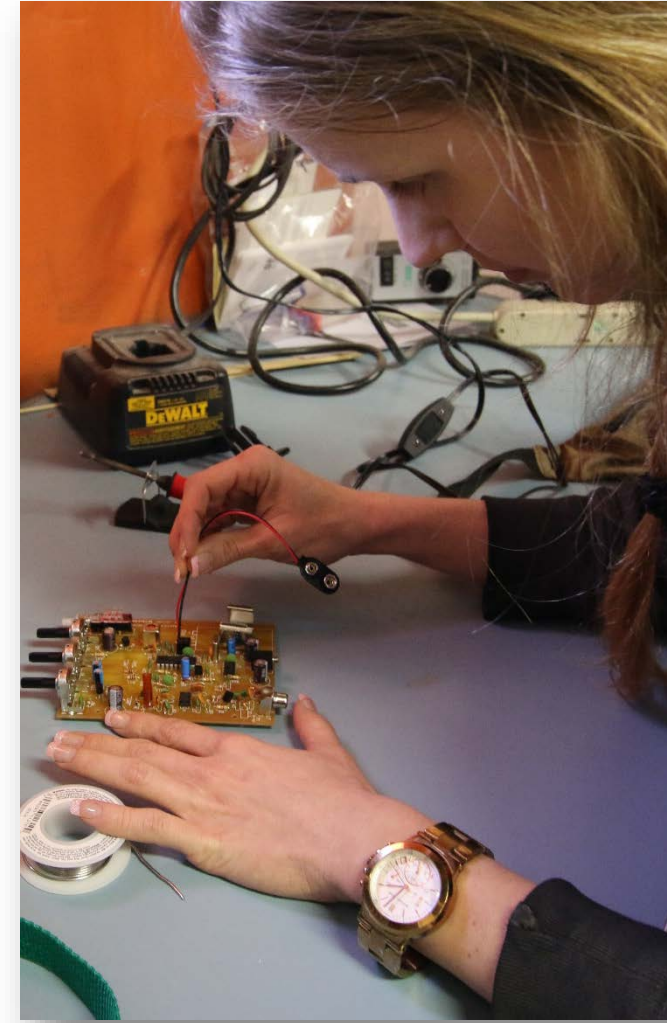
- PowerPoint
- GoAnimate
- Camtasia
- YouTube
- Qualtrics

Qualtrics:

- Allows pagination
- Provides survey link
- Offers “nanny” features
- Sends confirmation email

Equipment:

- Computer
- Headset
- Towel
- New Additions
- Snowball microphone
- Pop filter



Benefits

- Student knowledge increases
- Better student engagement with video
- Student “recognition” of program personnel
- Greater program control of content and updates
- Additional buffer against complaints
- Multiple uses for the videos



Additional Uses for Videos



- Embedded in emails
 - in reply to questions
 - in email distribution list
- Posted in social media accounts
- Used by professors in LMS course shells
- Used by HS counselors and AVID teachers with students and parents

Potential: Internal television

Tips

- Contact your marketing department
- Look for places to “steal” videos
- Take advantage of faculty PD training
- Use a script
- Don’t obsess over perfection
- Personalize if possible
- Limit videos to 1-2 minutes if possible



Challenges

- ISDs blocking YouTube
- Tracking student completion
- Ensuring the *student* completes the orientation
- ADA
- Time



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C O M M U N I T Y

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Contact the High School Pathways Team!

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Visit our YouTube Channel!

McLennan High School Pathways
Playlist: Orientation Videos

