

Associate of Arts – Field of Study in Business Administration and Management to **Bachelor of Business Administration Marketing Guided Pathway** Effective for the 2019-2020 catalog¹





First Year – Brookhaven, Eastfield, El Centro, Mountain View, North Lake, and Richland College²

| FIRST SEMESTER | | SECONI | SECOND SEMESTER | |
|---|-------|--|-----------------|--|
| ^c ENGL 1301 – Composition I | (010) | CENGL 1302 – Composition II | (010) | |
| ^c HIST 1301 – United States History I | (060) | CHIST 1302 – United States History II* | (060) | |
| CMATH 1324 – Mathematics for Business & Social Sciences (020) | | BUSI 1301 – Business Principles | | |
| CSPCH 1321 – Business and Professional Communication <i>OR</i> (090) CSPCH 1315 – Public Speaking (090) | | CECON 2302 – Principles of Microecono | mics (080) | |
| CPHED 1164 – Introduction to Physical Fitness and Wellness (090) | | BCIS 1305 – Business Computer Applica | ations | |

Second Year - Brookhaven, Eastfield, El Centro, Mountain View, North Lake, and Richland College

It's best to apply to TTU a full semester before you plan to transfer. It will help if you submit a copy of this pathway with your application.

| FIRST SEMESTER | | SECOND SEMESTER | |
|--|-------|---|-----------|
| ^c BIOL 1408 – Biology for Non-Science Majors I* | (030) | CBIOL 1409 – Biology for Non-Science Majors II* | (030) |
| CGOVT 2305 – Federal Government | (070) | GOVT 2306 – Texas Government | (070) |
| ^c ENGL 2332 – World Literature I* | (040) | BUSI 2305 – Business Statistics | |
| ACCT 2301 – Principles of Financial Accounting | | ACCT 2302 – Principles of Managerial Accounting | |
| ECON 2301 – Principles of Macroeconomics | | CARTS 1301 – Art Appreciation | (50+MULT) |

Associate of Arts – Field of Study in Business Administration and Management (60 hours)

You will need to apply for the associate's degree at your community college. Contact your advisor there for more information.

Summer-DCCCD or Texas Tech University

Transfer Admission Requirements for TTU's Rawls College of Business-Completion of 15 hours and 2.75 GPA

| FIRST SEMESTER | SECOND SEMESTER |
|---|-----------------|
| MATH 1325 Calculus for Business (MATH 1331) | |

Third Year Courses - Texas Tech University

| FIRST SEMESTER | SECOND SEMESTER | |
|---|--|--|
| MKT 3350 Introduction to Marketing | MKT 3356 Marketing Research and Analysis | |
| BCOM 3373 Business Communication | MKT Group A Course | |
| MGT 3370 Organization and Management | FIN 3320 Financial Management | |
| ISQS 3344 Intro to Production and Operations Mgt. | BLAW 3391 Business Law I | |
| Elective 2 hrs. | Elective 3 hrs. | |
| ISQS 2140 MOS Excel Certification | | |

Fourth Year Courses - Texas Tech University

| FIRST SEMESTER | SECOND SEMESTER |
|--------------------------------------|-----------------------------|
| MKT Group A Course | MKT 4385 Marketing Strategy |
| MKT Group A Course | MKT Group A Course |
| MKT Group B Course | MKT Group A Course |
| Elective 3 hrs. | MKT Group B Course |
| BECO 4310 Applied Business Economics | |

- This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.

 1 Degree plans may change in later catalogs. You may use this pathway if you entered one of the seven colleges on or before this date.

 2 Students must earn at least 25% of the credit hours (16 hours) required for graduation through instruction by one of the seven DCCCD colleges awarding the degree.

 This course counts for the Core Curriculum at any public college or university in Texas.
- There are several options to fulfill this requirement. See your academic advisor for a specific list.
 You must earn a grade of "C" or better in English 1301 and the selected college-level mathematics course and receive a GPA of at least 2.00 on all college-level course work.
 Approved: 2019-2020 Guided Pathway Transfer Admission Requirements for TTU's Rawls College of Business-Completion of 15 hours and 2.75 GPA

Texas Tech University Uniform Graduation Requirements Foreign Language Requirement

Foreign Language Requirement
Students graduating from Texas Tech University should be able to express, negotiate, and interpret meaning in a second language.

Any entering student who has not completed two years of a single foreign language in high school must complete at least two semesters (or its equivalent) of a single foreign language at the first-year college level or at least one semester of a foreign language at 2 000 level or higher as a graduation requirement. This requirement may also be satisfied by transferring in the equivalent courses from another college or university. Individual Texas Tech University colleges may have additional foreign language proficiency requirements. Additional requirements may be necessary for select majors.

Science Laboratory Requirement

- Students graduating from Texas Tech University are required to complete two semester credit hours of science laboratory courses. Normally this will be done by taking two 4-credit science courses or combinations of lecture and lab.
- Communication Literacy Requirement
 Students will complete the required communication literacy requirement.
 Core Curriculum Requirement

Students will complete the required core curriculum.

Multicultural Requirement
In addition to the State of Texas core curriculum, every student must include at least one 3-hour multicultural course or its equivalent that focuses explicitly on the distinctive subcultures of the United States or on the culture of another society.

Maximum number of transferrable semester credits hours from a two-year institution applicable to a baccalaureate degree at the university is 80.

