



AS Business Administration to  
Bachelor of Business Administration in  
Sport Entertainment Management  
**Guided Pathway**  
Effective for the 2019-2020 Catalog



**First Year – Central Texas College**

FIRST SEMESTER	SECOND SEMESTER
BUSI 1301 Business Principles	C*Life and Physical Science Selection
C*Life and Physical Science Selection	C HIST 1302 U.S. History II
C HIST 1301 U.S. History I	ECON 2301 Macroeconomics
C ENGL 1301 Composition I	C*MATH 1314, 1332 or 1342
BCIS 1305 Business Computer Apps.	

Total Semester Hours: 16

Total Semester Hours: 13

**Second Year – Central Texas College**

It's best to apply to UNT a full semester before you plan to transfer. It will help if you submit a copy of this pathway with your application.

FIRST SEMESTER	SECOND SEMESTER
ENGL 1302 Composition II	ACCT 2302 Principles of Managerial Accounting
ACCT 2301 Principles of Financial Accounting	C*GOVT 2306 Texas Government
C*Language/Philosophy/Culture	C*Social/Behavioral Science Selection
C GOVT 2305 Federal Government	C*Communications
C*Component Area Option	C*Creative Arts

Total Semester Hours: 16

Total Semester Hours: 15

**AS: Business Administration**

You will need to apply for the Associates degree at your community college. Contact your advisor there for more information.

**Third Year – University of North Texas at Frisco**

Students must fulfill UNT admissions requirements which can be found on the UNT website.

UNT Ryan College of Business Students must also complete ECON 2302, MATH 1325, and SPCH 1315 or SPCH 132, and MATH 1342. If not taken at the community college, these courses would need to be taken at the university.

FIRST SEMESTER	SECOND SEMESTER
BUSI 1200 Professional Development I (1 CH)	BLAW 3430 Legal and Ethical Environment of Business (3 CH)
BUSI 3660 Professional Speaking and Writing (3 CH)	FINA 3770 Finance (3 CH)
BCIS 3610 Basic Information Systems (3 CH)	OPSM 3830 Operations Management (3 CH)
MKTG 3650 Foundation of Marketing Practice (3 CH)	MGMT 3720 Organizational Behavior (3 CH)
DSCI 3710 Business Statistics with Spreadsheets (3 CH) (ONLINE)	Specialization 1 (3 CH)
RESM 4600 Sport in the Global Marketplace (3 CH)	BUSI 2200 Professional Development II (1 CH)

Total Semester Hours: 16

Total Semester Hours: 16

**Fourth Year – University of North Texas at Frisco**

FIRST SEMESTER	SECOND SEMESTER
MKTG 4980 International Brand Strategies in the SEI (3 CH)	BUSI 4940 Business Policy (3 CH)
MGMT 4980 Talent Management in the SEI (3 CH)	MGMT 4800 Internship (3 CH)
RESM 4080 Legal Dimensions of Recreation, Event and Sport Management (3 CH)	MGMT 4980 Business Planning in SEI (3 CH)
Specialization 2 (3 CH)	Specialization 4 (3 CH)
Specialization 3 (3 CH)	
BUSI 3200 Professional Development in SEI (1 CH)	

Total Semester Hours: 16

Total Semester Hours: 12

**This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.**  
UNT at Frisco course rotation subject to change.

Part-time students may also follow this sequence. Developmental coursework may be required.

- \* You may take a different course to meet this requirement. A specific list is available from your advisor.
- C This course counts for the Core Curriculum at any public college or university in Texas.
- () Course numbers shown in parentheses are equivalent to these courses at **UNT**.

For questions about the University portion of this pathway,  
Contact the **UNT at Frisco Transfer Generalist Academic Advising Office** at (972) 668-7100 or [UNTFrisco.Advising@unt.edu](mailto:UNTFrisco.Advising@unt.edu).