



Associate of Science-Business Administration to
Bachelor of Business Administration in Marketing^T



Guided Pathway

Effective for the 2019-2020 Catalog

First Year – Galveston College

FIRST SEMESTER	SECOND SEMESTER
^C ENGL 1301 Composition I	^C ENGL 1302 Composition II
^C HIST 1301 US History I	^C HIST 1302 US History II
BUSI 1301 Business Principles	^C MATH 1324 Math for Bus & Social Sciences
BCIS 1305 Business Computer Apps	^C SPCH 1315 or 1321 or Elective
^C Life & Physical Science Elective (4 hour)	^C Life & Physical Science Elective (4 hour)
Total Semester Hours: 16	Total Semester Hours: 16

Second Year – Galveston College

It's best to apply to Tarleton State University a full semester before you plan to transfer.

FIRST SEMESTER	SECOND SEMESTER
^C GOVT 2305 Federal Government	^C GOVT 2306 Texas Government
^C ECON 2301 Principles of Macroeconomics	^C ECON 2302 Principles of Microeconomics
ACCT 2301 Principles of Financial Accounting	ACCT 2302 Principles of Managerial Accounting
^C MATH 1325 Calculus for Bus & Social Sciences	BUSI 2305 Business Statistics
^C Creative Arts Elective	^C Language, Philosophy & Culture Elective
Total Semester Hours: 15	Total Semester Hours: 15

AS: Business Administration

You will need to apply for the associate's degree at your community college. Contact your advisor there for more information.

These courses may be taken at Galveston College or TSU

^C First Year Seminar Elective (Learning Frameworks)	Elective
BUSI 2301 – Business Law	MKTG Elective
MKTG Elective	MKTG Elective
PSYC 2301 – General Psychology	

Total Semester Hours: 21

Third Year – Tarleton State University

FIRST SEMESTER	SECOND SEMESTER
MKTG 3312 – Marketing	MGMT 3300 – Principles of Management
BUSI 3312 – Business Communication	MKTG 3315 – Personal Selling
FINC 3301 – Principles of Financial Management	BUSI 4344 – Introduction to International Business

Total Semester Hours: 9

Total Semester Hours: 9

Fourth Year – Tarleton State University

FIRST SEMESTER	SECOND SEMESTER
	BCIS 3315 – Web Development <u>OR</u> BCIS 4090 – Special Topics in Computer Information Systems <u>OR</u> BCIS 4379 – The Technology of E-Business
MKTG 4315 – Marketing Research	MKTG 4316 – Marketing Management
MKTG 3316 – Consumer Behavior	MKTG 4354 – International Marketing
BCIS 4350 – Management Information Systems	BUSI 4359 – Business Strategy

Total Semester Hours: 9

Total Semester Hours: 12

TOTAL: 122

This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.

Part-time students may also follow this sequence. Developmental coursework may be required.

* You may take a different course to meet this requirement. A specific list is available from your advisor.

^C This course counts for the Core Curriculum at any public college or university in Texas.

() Course numbers shown in parentheses are equivalent to these courses at Tarleton State University.

^T Degree availability varies by campus; consult www.tarleton.edu for more information.