

**AA –Business Administration to Bachelor of Business Administration  
in Business Integrated Studies:  
Sport Entertainment Management Concentration  
Guided Pathway  
Effective for the 2019-2020 Catalog**



**First Year – Del Mar College**

FIRST SEMESTER	SECOND SEMESTER
◌ <b>ENGL 1301</b> Composition I	BCIS 1305 Business Computer Information Systems
<b>BUSI 1301</b> Business Principles	◌ <b>MATH 1325</b> Mathematics for Business and Social Sciences II
◌ Communications (SPCH) Core Elective	◌ <b>ECON 2301</b> Principles of Macroeconomics
◌ American History Core Elective	◌ American History Core Elective
◌ <b>MATH 1324</b> Mathematics for Business and Social Sciences I	◌ Social and Behavioral Sciences Core Elective

Total Semester Hours: 15

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**Second Year – Del Mar College**

It's best to apply to UNT a full semester before you plan to transfer. It will help if you submit a copy of this pathway with your application.

FIRST SEMESTER	SECOND SEMESTER
◌ Language, Philosophy, and Culture Core Elective	<b>ACCT 2302</b> Principles of Managerial Accounting
<b>ACCT 2301</b> Principles of Financial Accounting	<b>BUSI 2305</b> Business Statistics
◌ <b>GOVT 2305</b> Federal Government: Federal Constitution and Topics	◌ <b>GOVT 2306</b> Texas Government: Texas Constitution and Topics
◌ <b>ECON 2302</b> Principles of Microeconomics	◌ Creative Arts Core Elective
◌ Life and Physical Sciences Core Elective	◌ Life and Physical Sciences Core Elective

Total Semester Hours: 15

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**AA: Business Administration**

You will need to apply for the a

Associates degree at your community college. Contact your advisor there for more information.

**Third Year – University of North Texas at Frisco**

Students must fulfill UNT admissions requirements which can be found on the UNT website.

UNT Ryan College of Business Students must also complete ECON 2302, MATH 1325, and SPCH 1315 or SPCH 132, and MATH 1342. If not taken at the community college, these courses would need to be taken at the university.

FIRST SEMESTER	SECOND SEMESTER
BUSI 1200 Professional Development I (1 CH)	BLAW 3430 Legal and Ethical Environment of Business (3 CH)
BUSI 3660 Professional Speaking and Writing (3 CH)	FINA 3770 Finance (3 CH)
BCIS 3610 Basic Information Systems (3 CH)	OPSM 3830 Operations Management (3 CH)
MKTG 3650 Foundation of Marketing Practice (3 CH)	MGMT 3720 Organizational Behavior (3 CH)
DSCI 3710 Business Statistics with Spreadsheets (3 CH) (ONLINE)	Specialization 1 (3 CH)
RESM 4600 Sport in the Global Marketplace (3 CH)	BUSI 2200 Professional Development II (1 CH)

Total Semester Hours: 16

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**Fourth Year – University of North Texas at Frisco**

FIRST SEMESTER	SECOND SEMESTER
MKTG 4980 International Brand Strategies in the SEI (3 CH)	BUSI 4940 Business Policy (3 CH)
MGMT 4980 Talent Management in the SEI (3 CH)	MGMT 4800 Internship (3 CH)
RESM 4080 Legal Dimensions of Recreation, Event and Sport Management (3 CH)	MGMT 4980 Business Planning in SEI (3 CH)
Specialization 2 (3 CH)	Specialization 4 (3 CH)
Specialization 3 (3 CH)	BUSI 3200 Professional Development III (1 CH)

Total Semester Hours: 15

Total Semester Hours: 13

**This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.**

**UNT at Frisco course rotation subject to change.**

Part-time students may also follow this sequence. Developmental coursework may be required.

\* You may take a different course to meet this requirement. A specific list is available from your advisor.

◌ This course counts for the Core Curriculum at any public college or university in Texas.

() Course numbers shown in parentheses are equivalent to these courses at UNT.

For questions about the University portion of this pathway,  
Contact the **UNT at Frisco Transfer Generalist Academic Advising Office** at (972) 668-7100 or [UNTFrisco.Advising@unt.edu](mailto:UNTFrisco.Advising@unt.edu).