

Guided Pathway
2019-2020 Catalog

First Year - Tarrant County College District

FIRST SEMESTER	SECOND SEMESTER
MRKG 1301 – Customer Relationship Management	ACCT 2301 – Principles of Financial Accounting
MRKG 1302 – Principles of Retailing	MRKG 2348 – Marketing Research and Strategies
MRKG 2333 – Principles of Selling	BUSI 1301 – Business Principles
MRKG 2349 – Advertising and Sales Promotion	BCIS 1305 – Business Computer Applications
MRKG 1311 – Principles of Marketing	BMGT 1327 – Principles of Management
Total Semester Hours: 15	Total Semester Hours: 15

Second Year – Tarrant County College District

It's best to apply to Tarleton State University a full semester before you plan to transfer.

FIRST SEMESTER	SECOND SEMESTER
BMGT 1341 – Business Ethics	GOVT 2305(070) – Federal Government ^{C*}
ENGL 1301(010) – Composition I ^C	ARTS 1301 (050) – Art Appreciation ^{C*}
BMGT 1305 – Communications in Management	ENGL 1302(090) – Composition II ^{C*}
ACCT 2302 – Principles of Managerial Accounting	SPCH 1321(010) – Business & Professional Comm ^{C*}
MATH 1324 (020) – Mathematics for Business and Social Sciences ^{C*}	BUSG 2300 – Business Leadership Application (Capstone)
Total Semester Hours: 15	Total Semester Hours: 15

AAS: Business Administration-Marketing

You will need to apply for the associate's degree at your community college. Contact your advisor there for more information.

These courses may be taken at TCC (if offered) or TSU-Stephenville Campus	
^{C*} Life and Physical Science Core Elective (4 credits)	^{C*} Life and Physical Science Core Elective (4 credits)
^C HIST 1301 – United States History I	^C HIST1302 – United States History II
^{C*} Any Core Course (1 credit minimum)	^{C*} Social and Behavioral Science Core Elective
^C GOVT 2306 – Texas Government	^{C*} Language, Philosophy and Culture Core Elective
Total Semester Hours: 13	Total Semester Hours: 13

Third Year – Tarleton State University

FIRST SEMESTER	SECOND SEMESTER
Advanced Writing Intensive Business Elective	Advanced General Elective
Advanced Business Elective ^X	Advanced Writing Intensive Business Elective
Advanced Business Elective ^X	Advanced Business Elective ^X
Advanced General Elective	Advanced Business Elective ^X
Total Semester Hours: 12	Total Semester Hours: 12

Fourth Year – Tarleton State University

FIRST SEMESTER
Advanced General Elective
Advanced General Elective
Advanced Business Elective ^X
Advanced Business Elective ^X
Total Semester Hours: 12

Total Degree Hours: 122

This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.

Part-time students may also follow this sequence. Developmental coursework may be required.

* You may take a different course to meet this requirement. A specific list is available from your advisor.

^C This course counts for the Core Curriculum at any public college or university in Texas.

() Course numbers shown in parentheses are equivalent to these courses at Tarleton State University.

^T Degree availability varies by campus; consult www.tarleton.edu for more information.

^X Choose from courses with the following subject prefixes: ACCT, ADMS, BCIS, ECON, FINC, BUSI, BLAW, REST, MGMT, OR MKTG.

at Univ.