



Associate of Science- General Studeies to
 Bachelor of Science in Integrative Studies
Guided Pathway
 Effective for the 2019-2020 Catalog



First Year – Galveston College

FIRST SEMESTER	SECOND SEMESTER
°ENGL 1301 Composition I	°ENGL 1302 Composition II
°HIST 1301 US History I	°HIST 1302 US History II
°Life & Physical Science Elective	°Life & Physical Science Elective
°EDUC 1300 Learning Framework or °Component Area Elective	°Creative Arts Elective
MATH Core Elective	COSC 1301 Intro to Computing or Elective
Total Semester Hours: 16	Total Semester Hours: 16

Second Year – Galveston College

It's best to apply to UNT a full semester before you plan to transfer. It will help if you submit a copy of this pathway with your application.

FIRST SEMESTER	SECOND SEMESTER
°GOVT 2305 Federal Government	°GOVT 2306 Texas Government
°Language, Philosophy & Culture Elective	°Social & Behavioral Science Elective
°Life & Physical Science or Math Elective	°Component Area Elective
Elective	Elective
Elective	Elective
Total Semester Hours: 15	Total Semester Hours: 13

Associate of Science- General Studeies

You will need to apply for the Associates degree at your community college. Contact your advisor there for more information.

Third Year – University of North Texas at Frisco

Students must fulfill UNT admissions requirements which can be found on the UNT website.

FIRST SEMESTER	SECOND SEMESTER
COMM 2020 Interpersonal Communication (3 CH) – online course	COMM 3820 Social Media Perspectives (3 CH)
JOUR 2000 Principles of Advertising and Public Relations (3 CH)	MKTG 4280 Global Marketing OR COMM 3320 Conflict Management
MGMT 3720 Organizational Behavior (3 CH)	JOUR 3200 Mass Communications Research Methods (3 CH)
MKTG 3650 Foundations of Marketing Practice (3 CH)	TECM 3500 Digital Media for Professional Communication (3 CH)
*Upper level elective (3 CH)	*Elective (3 CH)
Total Semester Hours: 15	Total Semester Hours: 15

Fourth Year – University of North Texas at Frisco

FIRST SEMESTER	SECOND SEMESTER
COMM 3120 Non-verbal Communication (3 CH)	COMM 3920 Organizational Communication (3 CH)
JOUR 3400 Fundamentals of PR Practices (3 CH)	JOUR 3020 Advertising Account Management (3 CH) OR JOUR 3040 Advertising Media Strategy (3 CH)
MKTG 4330 Strategic Brand Management (3 CH)	UCRS 4800 Internship in Strategic Corporate Communication (3 CH)
MGMT 4470 Leadership (3 CH)	*Elective (3 CH)
*Elective (3 CH)	*Elective (3 CH)
Total Semester Hours: 15	Total Semester Hours: 15

This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs. UNT Course rotation subject to change. May also pursue Associate of Arts, please speak to your community college advisor.

Part-time students may also follow this sequence. Developmental coursework may be required.

- * You may take a different course to meet this requirement. A specific list is available from your advisor.
- ° This course counts for the Core Curriculum at any public college or university in Texas.
- () Course numbers shown in parentheses are equivalent to these courses at **UNT**

For questions about the University portion of this pathway,
 Contact the **UNT at Frisco Transfer Generalist Academic Advising Office** at (972) 668-7100 or email@host.edu.