



Associate of Science- General Studeies to
 Bachelor of Science in Integrative Studies
Guided Pathway
 Effective for the 2019-2020 Catalog



First Year – Galveston College

FIRST SEMESTER	SECOND SEMESTER
°ENGL 1301 Composition I	°ENGL 1302 Composition II
°HIST 1301 US History I	°HIST 1302 US History II
°Life & Physical Science Elective	°Life & Physical Science Elective
°EDUC 1300 Learning Framework or °Component Area Elective	°Creative Arts Elective
MATH Core Elective	COSC 1301 Intro to Computing or Elective

Total Semester Hours: 16

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Second Year – Galveston College

It's best to apply to UNT a full semester before you plan to transfer. It will help if you submit a copy of this pathway with your application.

FIRST SEMESTER	SECOND SEMESTER
°GOVT 2305 Federal Government	°GOVT 2306 Texas Government
°Language, Philosophy & Culture Elective	°Social & Behavioral Science Elective
°Life & Physical Science or Math Elective	°Component Area Elective
Elective	Elective
Elective	Elective

Total Semester Hours: 15

Total Semester Hours: 13

Associate of Science- General Studeies

You will need to apply for the Associates degree at your community college. Contact your advisor there for more information.

Third Year – University of North Texas at Frisco

Students must fulfill UNT admissions requirements which can be found on the UNT website.

UNT requires MATH 1342. This may be taken at a community college. Please check with your academic advisor.

SPRING SEMESTER	FALL SEMESTER
JOUR 2000 Principles of Advertising and Public Relations (3 CH)	JOUR 3210 Applied Design for Advertising and Public Relations (3 CH)
MKTG 3650 Foundations of Marketing Practice (3 CH)	JOUR 3321 News Reporting, Writing and Editing (3 CH)
CHMT 3950 Creating Consumer Experiences (3 CH)#	JOUR 3400 Fundamentals of Public Relation Practices (3 CH)
DRTL 3090 Consumer Engagement in Digital Channels (3 CH)#	JOUR 3410 Public Relations for Non-profits (3 CH)
MDSE 2750 Consumers in a Global Market (3 CH)#	Advanced Level Social Science (From ANTH, SOCI, PSYC, HIST, PSCI, ECON, GEOG, SOWK, PHIL)

Total Semester Hours: 15

Total Semester Hours: 15

Fourth Year Courses – University of North Texas at Frisco

SPRING SEMESTER	SUMMER SEMESTER
JOUR 3420 Public Relations Writing (3 CH)	JOUR 4270 Strategic Social Media (3 CH)
JOUR 3200 Mass Communication Research Methods (3 CH)	JOUR 4800 or 4805 or 4815 (1 CH)
JOUR elective (3 CH)	
JOUR elective (3 CH)	
MDSE 3750 Consumer Studies (3 CH)#	

Total Semester Hours: 15

Total Semester Hours: 4

FALL SEMESTER
JOUR 4460 Public Relations Communication (3 CH)
JOUR 4470 Ethics, Law and Diversity in Advertising and Public Relations (3 CH)
JOUR elective (3 CH)
RETL 4330 Consumer Analytics and Data Visualization (3 CH)#
Consumer experience elective (3 CH)#

**This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.
 UNT Course rotation subject to change. May also pursue Associate of Arts, please speak to your community college advisor.**

- Part-time students may also follow this sequence. Developmental coursework may be required.
- * You may take a different course to meet this requirement. A specific list is available from your advisor.
- ° This course counts for the Core Curriculum at any public college or university in Texas.
- () Course numbers shown in parentheses are equivalent to these courses at UNT

For questions about the University portion of this pathway,
 Contact the **UNT at Frisco Transfer Generalist Academic Advising Office** at (972) 668-7100 or email@host.edu.