



Associate of Science in Accounting/Business Administration to
Bachelor of Business Administration in Marketing ^T

Guided Pathway

Effective for the 2019-2020 Catalog

First Year – Paris Junior College

FIRST SEMESTER	SECOND SEMESTER
BCIS 1305 – Business Computer Applications	ACCT 2301 – Financial Accounting
BUSI 2301 – Business Law	^C ECON 2302 – Principles of Microeconomic (090)
^C ECON 2301 – Principles of Macroeconomics (080)	^C ENGL 1301 – Composition I (010)
EDUC/PSYC 1300 – Learning Framework	MATH 1325 – Calculus for Business & Social Sciences
^C MATH 1324 – Mathematics for Business & Soc Sci (020)	^C SPCH 1321 – Business & Professional Communication (090)

Total Semester Hours: 15

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Second Year – Paris Junior College

It's best to apply to Tarleton State University a full semester before you plan to transfer.

FIRST SEMESTER	SECOND SEMESTER
ACCT 2302 – Managerial Accounting	^C BIOL 2306 – Environmental Biology (030)
^C BIOL 1322 – Nutrition & Diet Therapy (030)	^C COMM 1307 – Intro. to Mass Communications (040)
^C ENGL 1302 – Composition II (020)	^C GOVT 2306 – Texas Government (70)
^C GOVT 2305 – Federal Government (070)	^C HIST 1302 – U.S. History II (060)
^C HIST 1301 – U.S. History I (060)	^C MUSI 1306 – Music Appreciation (050)

Total Semester Hours: 15

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AS: Accounting/Business Administration

You will need to apply for the associate's degree at your community college. Contact your advisor there for more information.

These courses may be taken at Paris Junior College or TSU

BUSI 2311 – Business Statistics	BUSI 1301 – Business Principles
PSYC 2301 – General Psychology	MKTG Elective
MKTG Elective	MKTG Elective
Elective	

Total Semester Hours: 21

Third Year – Tarleton State University

FIRST SEMESTER	SECOND SEMESTER
MKTG 3312 – Marketing	MGMT 3300 – Principles of Management
BUSI 3312 – Business Communication	MKTG 3315 – Personal Selling
FINC 3301 – Principles of Financial Management	BUSI 4344 – Introduction to International Business

Total Semester Hours: 9

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Fourth Year – Tarleton State University

FIRST SEMESTER	SECOND SEMESTER
	BCIS 3315 – Web Development <u>OR</u> BCIS 4090 – Special Topics in Computer Information Systems <u>OR</u> BCIS 4379 – The Technology of E-Business
MKTG 4315 – Marketing Research	MKTG 4316 – Marketing Management
MKTG 3316 – Consumer Behavior	MKTG 4354 – International Marketing
BCIS 4350 – Management Information Systems	BUSI 4359 – Business Strategy

Total Semester Hours: 9

Total Semester Hours: 12

TOTAL: 120

This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.

Part-time students may also follow this sequence. Developmental coursework may be required.

* You may take a different course to meet this requirement. A specific list is available from your advisor.

^C This course counts for the Core Curriculum at any public college or university in Texas.

() Course numbers shown in parentheses are equivalent to these courses at Tarleton State University.

^T Degree availability varies by campus; consult www.tarleton.edu for more information.