



AAS with a Field of Study in
Business Administration and Management to
Bachelor of Science in Marketing (Online)
Transfer Pathway
Effective for the 2021-2022 Catalog

First Year – Dallas College

FIRST SEMESTER	SECOND SEMESTER
^c ENGL 1301-Composition I [^] (CB 010)	^c ENGL 1302-Composition II (CB 010)
^b HIST 1301- United States History (CB 060)	^b HIST 1302- United States History II [^] (CB 060)
^c MATH 1324 [^] Mathematics Business & Social Sciences (CB 020)	BUSI 1301 – Business Principles [†]
CHOOSE ONE [^] SPCH 1315 – Public Speaking (Required at ACU) OR ^c SPCH 1321- Business and Professional Communication (CB 090)	ECON 2302 – Principles of Microeconomics [†]
PHED 1164- Introduction to Physical Fitness and Wellness (CB 090)	BCIS 1305 – Business Computer Applications [†]

Second Year – Dallas College

It's best to apply to **Abilene Christian University Online** a full semester before you plan to transfer. It will help if you submit a copy of this pathway with your application.

FIRST SEMESTER	SECOND SEMESTER
^c BIOL 1408- Biology for Non-Science Majors I [†] (CB 030)	^c BIOL 1409- Biology for Non-Science Majors II [†] (CB 030)
^c GOVT 2305- Federal Government (CB 070)	^c GOVT 2306- Texas Government (CB 070)
^c ENGL 2332- World Literature I [^] (CB 040)	BUSI 2305- Business Statistics [†]
ACCT 2301- Principles of Financial Accounting [†]	ACCT 2302- Principles of Managerial Accounting [†]
^c ECON 2301- Principles of Macroeconomics (CB 080)	^c ARTS 1301- Art Appreciation [^] (CB 050)

Associate of Arts with a Field of Study in Business Administration and Management

You will need to apply for the Associate Degree at your community college. Contact your advisor there for more information.

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FIRST SEMESTER (Term 1 & Term 2) ^{**}	SECOND SEMESTER (Term 1 & Term 2) ^{**}
BIBO 103- Story of the New Testament	BIBO 211- Message of the Old Testament
BLAW 363- Legal Environment of Business	IS 324- Management Information Systems
FIN 310- Financial Management	MGMO 330- Management and Organizational Behavior
IS 322- Business Statistics	MGMO 438- Global Strategy

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THIRD SEMESTER (Term 1 & Term 2) ^{**}	FOURTH SEMESTER (Term 1 & Term 2) ^{**}
BITO 342- Christianity in Culture	Track A – General Track - choose TWO of the following courses: MKTO 300-499 or MGMO 390 AND TWO of the following courses: ACCT, ACTO, BLAW, BLAO, BUSA, BUSO, ECON, ECNO, FIN, FINO, IS, ISO, MGMT, MGMO, MKTG or MKTO 200-499 or CS 115 or IT 220
MKTO 320- Principles of Marketing	Track B – Analytics Track – MKTO 342 AND MKTO 432 AND ONE of the following courses: ACCT, ACTO, BLAW, BLAO, BUSA, BUSO, ECON, ECNO, FIN, FINO, IS, ISO, MGMT, MGMO, MKTG or MKTO 200-499 AND an Elective Course
Track A – General Track - MKTO 342 AND one of following courses: MKTO 300-499 or MGMO 390	
Track B – Analytics Track - CSO 115 AND ITO 220	

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FIFTH SEMESTER (Term 1 & Term 2) ^{**}	
Track A – General Track – choose ONE of the following courses: ACCT, ACTO, BLAW, BLAO, BUSA, BUSO, ECON, ECNO, FIN, FINO, IS, ISO, MGMT, MGMO, MKTG or MKTO 200-499 or CS 115 or IT 220 AND THREE Elective Courses	
Track B – Analytics Track – choose TWO of the following courses: ACCT, ACTO, BLAW, BLAO, BUSA, BUSO, ECON, ECNO, FIN, FINO, IS, ISO, MGMT, MGMO, MKTG or MKTO 300-499 AND TWO Elective Courses.	

This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.

Although there may be several options to fulfill certain requirements for the associate's degree, please note that this pathway lists the specific courses leading to this bachelor's degree. All plans can be modified to fit the needs of part-time students. Refer to catalog for official degree requirements. You must receive a GPA of at least 2.00 on all college-level course work. Students must earn at least 25% of the credit hours required for graduation through instruction by Dallas College. Contact your advisor for information. Developmental coursework may be required.

^c You may take a different course to meet this requirement. A specific list is available from your advisor.

^c This course counts for the Core Curriculum at any public college or university in Texas.

⁽⁾ Course numbers shown in parentheses are equivalent to these courses at Dallas College.

[^] Students must earn a "C" or higher.

[†] Field of Study Course

^{**} Terms consist of a 7-week session that run in Fall 1, Fall 2, Spring 1, Spring 2, Summer 1 and Summer 2