



AAS. Business Administration-Marketing to  
Bachelor of Applied Arts & Sciences Degree  
Business Administration Minor  
**Guided Pathway**  
2019-2020 Catalog



**First Year - Tarrant County College District**

FIRST SEMESTER	SECOND SEMESTER
<b>MRKG 1301</b> – Customer Relationship Management	<b>ACCT 2301</b> – Principles of Financial Accounting
<b>MRKG 1302</b> – Principles of Retailing	<b>MRKG 2348</b> – Marketing Research and Strategies
<b>MRKG 2333</b> – Principles of Selling	<b>BUSI 1301</b> – Business Principles
<b>MRKG 2349</b> – Advertising and Sales Promotion	<b>BCIS 1305</b> – Business Computer Applications
<b>MRKG 1311</b> – Principles of Marketing	<b>BMGT 1327</b> – Principles of Management

**Second Year – Tarrant County College District**

It's best to apply to Midwestern State University a full semester before you plan to transfer. It will help if you submit a copy of this pathway with your application.

FIRST SEMESTER	SECOND SEMESTER
<b>BMGT 1341</b> – Business Ethics	<b>GOVT 2305(070)</b> – Federal Government <sup>C*</sup>
<b>ENGL 1301(010)</b> – Composition I <sup>C</sup>	<b>ARTS 1301 (050)</b> – Art Appreciation <sup>C*</sup>
<b>BMGT 1305</b> – Communications in Management	<b>ENGL 1302(090)</b> – Composition II <sup>C*</sup>
<b>ACCT 2302</b> – Principles of Managerial Accounting	<b>SPCH 1321(010)</b> – Business & Professional Comm <sup>C*</sup>
<b>MATH 1324 (020)</b> – Mathematics for Business and Social Sciences <sup>C*</sup>	<b>BUSG 2300</b> – Business Leadership Application (Capstone)

**AAS: Business Administration-Marketing**

You will need to apply for the associate's degree at your community college. Contact your advisor there for more information.

**Third Year - Midwestern State University Business Administration Minor**

FIRST SEMESTER	SECOND SEMESTER
BUAD 3033 Business & Econ Statistics	FINC 3733 Business Finance
GOVT 2306 American, State, & Local Govt	ECON 2302
Lang, Phil, & Culture core	Cultural & Global Understanding core
HIST 1301 U. S. History	HIST 1302 U. S. History from 1865
Life & Phys Sciences Core	Life & Phys Sciences Core
ECON 2301	

**Fourth Year - Midwestern State University Business Administration Minor**

FIRST SEMESTER	SECOND SEMESTER
MKTG 3723 Principles of Marketing	MGMT 3013 Organizational Behavior
Select Prof Dev Courses w/ Advisor	Select Prof Dev Courses w/ Advisor
Select Prof Dev Courses w/ Advisor	Select Prof Dev Courses w/ Advisor
Select Prof Dev Courses w/ Advisor	Select Prof Dev Courses w/ Advisor
Select Prof Dev Courses w/ Advisor	Select Prof Dev Courses w/ Advisor
Select Prof Dev Courses w/ Advisor	BAAS 4113, Capstone

**This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.**

Part-time students may also follow this sequence. Developmental coursework may be required.

\* You may take a different course to meet this requirement. A specific list is available from your advisor.

<sup>C</sup> This course counts for the Core Curriculum at any public college or university in Texas.

( ) Course numbers shown in parentheses are equivalent to these courses at Midwestern State University.

*For questions about the University portion of this pathway,  
Contact the BAAS Office at [940] 397-4400 or email: [baas@msutexas.edu](mailto:baas@msutexas.edu).*