

**AA - Liberal Arts (Multidisciplinary Studies) OR Undeclared to
Bachelor of Science in Integrative Studies
Guided Pathway
Effective for the 2019 - 2020 Catalog**

First Year – Del Mar College

FIRST SEMESTER	SECOND SEMESTER
ENGL 1301 Composition I	ENGL 1302 Composition II
HIST 1301 United States History I	HIST 1302 United States History II
OR	OR
HIST 2327 Mexican American History I (To the United States-Mexico War Era)	HIST 2328 Mexican American History II (from the United States-Mexico War Era)
Mathematics Core Elective	Creative Arts Core Elective
Life and Physical Sciences Core Elective	Life and Physical Sciences Core Elective &
Social and Behavioral Sciences Core Elective	Life and Physical Sciences Core Lab OR
	Life and Physical Sciences Core Elective
	Communications (SPCH) Core Elective

Total Semester Hours: 15

Total Semester Hours: 16

Second Year – Del Mar College

It's best to apply to UNT a full semester before you plan to transfer. It will help if you submit a copy of this pathway with your application.

FIRST SEMESTER	SECOND SEMESTER
Language, Philosophy, and Culture Core Elective	GOVT 2306 Texas Government: Texas Constitution and Topics
GOVT 2305 Federal Government: Federal Constitution and Topics	Approved Electives
KINE 1238 Introduction to Physical Fitness and Sport	
Approved Electives	

Total Semester Hours: 14

Total Semester Hours: 15

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You will need to apply for the associate's degree at your community college. Contact your advisor there for more information.

Third Year – University of North Texas at Frisco

Students must fulfill UNT admissions requirements which can be found on the UNT website.

FIRST SEMESTER	SECOND SEMESTER
COMM 2020 Interpersonal Communication (3 CH) – online course	COMM 3820 Social Media Perspectives (3 CH)
JOUR 2000 Principles of Advertising and Public Relations (3 CH)	MKTG 4280 Global Marketing OR COMM 3320 Conflict Management
MGMT 3720 Organizational Behavior (3 CH)	JOUR 3200 Mass Communications Research Methods (3 CH)
MKTG 3650 Foundations of Marketing Practice (3 CH)	TECM 3500 Digital Media for Professional Communication (3 CH)
*Upper level elective (3 CH)	*Elective (3 CH)

Total Semester Hours: 15

Total Semester Hours: 15

Fourth Year – University of North Texas at Frisco

FIRST SEMESTER	SECOND SEMESTER
COMM 3120 Non-verbal Communication (3 CH)	COMM 3920 Organizational Communication (3 CH)
JOUR 3400 Fundamentals of PR Practices (3 CH)	JOUR 3020 Advertising Account Management (3 CH) OR JOUR 3040 Advertising Media Strategy (3 CH)
MKTG 4330 Strategic Brand Management (3 CH)	UCRS 4800 Internship in Strategic Corporate Communication (3 CH)
MGMT 4470 Leadership (3 CH)	*Elective (3 CH)
*Elective (3 CH)	*Elective (3 CH)

Total Semester Hours: 15

Total Semester Hours: 15

This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs. UNT at Frisco course rotation subject to change.

The guided pathway shown in this example includes concentrations in Communication Studies, Journalism, and Business. Other concentrations are available for an Integrative Studies major in Frisco, including Psychology; International Studies; Kinesiology; Recreation, Event and Sport Management; and Merchandising, Hospitality and Tourism. Please consult with a UNT Integrative Studies advisor for more information.

Electives may be selected from courses offered in Frisco or online courses.

Part-time students may also follow this sequence. Developmental coursework may be required.

* You may take a different course to meet this requirement. A specific list is available from your advisor.

⊆ This course counts for the Core Curriculum at any public college or university in Texas.

() Course numbers shown in parentheses are equivalent to these courses at UNT.

For questions about the University portion of this pathway,
Contact the **UNT at Frisco Transfer Generalist Academic Advising Office** at (972) 668-7100 or UNTFrisco.Advising@unt.edu.