

AA - Liberal Arts (Multidisciplinary Studies) OR Undeclared to
Bachelor of Arts in Journalism
Guided Pathway
Effective for the 2019 - 2020 Catalog

First Year – Del Mar College

FIRST SEMESTER	SECOND SEMESTER
^c ENGL 1301 Composition I	^c ENGL 1302 Composition II
^c HIST 1301 United States History I	^c HIST 1302 United States History II
OR	OR
^c HIST 2327 Mexican American History I (To the United States-Mexico War Era)	^c HIST 2328 Mexican American History II (from the United States-Mexico War Era)
^c Mathematics Core Elective	^c Creative Arts Core Elective
^c Life and Physical Sciences Core Elective	^c Life and Physical Sciences Core Elective &
^c Social and Behavioral Sciences Core Elective	^c Life and Physical Sciences Core Lab OR
	^c Life and Physical Sciences Core Elective
	^c Communications (SPCH) Core Elective

Total Semester Hours: 15

Total Semester Hours: 16

Second Year – Del Mar College

It's best to apply to UNT a full semester before you plan to transfer. It will help if you submit a copy of this pathway with your application.

FIRST SEMESTER	SECOND SEMESTER
^c Language, Philosophy, and Culture Core Elective	^c GOVT 2306 Texas Government: Texas Constitution and Topics
^c GOVT 2305 Federal Government: Federal Constitution and Topics	Approved Electives
^c KINE 1238 Introduction to Physical Fitness and Sport	
Approved Electives	

Total Semester Hours: 14

Total Semester Hours: 15

AA: Liberal Arts (Multidisciplinary Studies) OR Undeclared

You will need to apply for the Associates degree at your community college. Contact your advisor there for more information.

Third Year – University of North Texas at Frisco

Students must fulfill UNT admissions requirements which can be found on the UNT website.

UNT requires MATH 1342, COMM 1307, COMM 2311, and COMM 2330.

If not taken at a Community College Students will need to complete at UNT. Please check with your academic advisor.

FIRST SEMESTER	SECOND SEMESTER
JOUR 2000 Principles of Advertising and Public Relations (3 CH)	JOUR 3210 Applied Design for Advertising and Public Relations (3 CH)
MKTG 3650 Foundations of Marketing Practice (3 CH)	JOUR 3321 News Reporting, Writing and Editing (3 CH)
CHMT 3950 Creating Consumer Experiences (3 CH)#	JOUR 3400 Fundamentals of Public Relation Practices (3 CH)
DRTL 3090 Consumer Engagement in Digital Channels (3 CH)#	JOUR 3410 Public Relations for Non-profits (3 CH)
MDSE 2750 Consumers in a Global Market (3 CH)#	Advanced Level Social Science (From ANTH, SOCI, PSYC, HIST, PSCI, ECON, GEOG, SOWK, PHIL)

Total Semester Hours: 15

Total Semester Hours: 15

SUMMER

JOUR 4270 Strategic Social Media (3 CH)
JOUR 4800 or 4805 or 4815 (1 CH)
4 credit hours

Fourth Year – University of North Texas at Frisco

FIRST SEMESTER	SECOND SEMESTER
JOUR 3420 Public Relations Writing (3 CH)	JOUR 4460 Public Relations Communication (3 CH)
JOUR 3200 Mass Communication Research Methods (3 CH)	JOUR 4470 Ethics, Law and Diversity in Advertising and Public Relations (3 CH)
JOUR elective (3 CH)	JOUR elective (3 CH)
JOUR elective (3 CH)	RETL 4330 Consumer Analytics and Data Visualization (3 CH)#
MDSE 3750 Consumer Studies (3 CH)#	Consumer experience elective (3 CH)#

Total Semester Hours: 15

Total Semester Hours: 15

This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.

UNT at Frisco course rotation subject to change. The guided pathway shown in this example includes concentrations in Communication Studies, Journalism, and Business. Other concentrations are available for an Integrative Studies major in Frisco, including Psychology; International Studies; Kinesiology; Recreation, Event and Sport Management; and Merchandising, Hospitality and Tourism. Please consult with a UNT Integrative Studies advisor for more information.†

* Electives may be selected from courses offered in Frisco or online courses.

Part-time students may also follow this sequence. Developmental coursework may be required.

* You may take a different course to meet this requirement. A specific list is available from your advisor.

^c This course counts for the Core Curriculum at any public college or university in Texas.

(†) Course numbers shown in parentheses are equivalent to these courses at UNT.

For questions about the University portion of this pathway,
Contact the **UNT at Frisco Transfer Generalist Academic Advising Office** at (972) 668-7100 or UNTFrisco.Advising@unt.edu.