

# Creating and Maintaining a Culture of Continuous Improvement



2024

## OUTCOMES & ASSESSMENT CONFERENCE



9am-3pm  
Friday, February 23, 2024  
Tarrant County College Trinity River Campus  
Action A

# MORNING PLENARY SESSION

**8:30am-9am (Action A)**

**Registration**

**9am-10:20am**

**Welcome**

**Sean Madison**, President, Tarrant County College Trinity River Campus

## **Morning Plenary**

“Why ‘Good Enough’ Seldom Is, or Why You Need a Second Job”



**Kay Kendall**, CEO, BaldrigeCoach

What are the characteristics of an organization with a culture of continuous improvement? What are the attributes of the leaders of such organizations? Learn how to engage everyone in your organization in not only doing their jobs, but also improving their jobs. Transform your organization into a hallmark of high performance!

**10:20am-10:30am**

**Break**

# BREAKOUT SESSIONS, ROUND 1

**10:30am-11:20am**

## **Data: No Longer a 4-Letter Word! (Speed)**

**Kristen Kirkpatrick**, Director of Academic Affairs, Operations, TCC Connect Campus

This presentation is geared towards those teaching or facilitating online courses within a learning management system (LMS). Course analytics and exemplars will be shared to empower instructors to embrace data and use it to improve their own courses.

## **Evolving Assessment in Mathematics Education (Connect)**

**Chris Golubski**, Associate Professor of Mathematics, Tarrant County College South Campus

As the world around us changes, needs in education also evolve. Recent research has indicated that not all current standardized testing is effective in assessing students. In this session, we will explore new and innovative methods of assessment and where the future of assessment in mathematics lies.

## **Demystifying Assignment Rubrics (Win)**

**Elizabeth Bailey, Ph.D.**, Instructor, Texas A&M University-Commerce

Explore different types of rubrics and how evaluation criteria are created. Learn about levels of performance and how to align those levels with your learning objectives. Explore online discussion rubrics. See examples of course outcomes and project instructions and review how rubrics could be set up to assess student learning.

# AFTERNOON PLENARY SESSION

11:30am-12:50pm (Action A)

## Afternoon Plenary

*“Learn. Improve. Impact: a Blueprint for Transformative Assessment and Continuous Improvement in Education”*



**Dr. Genine L. Blue**, Founder and Chief Consultant, GLB Impact Consulting, LLC

In this dynamic plenary session, Dr. Genine L. Blue will delve into the pivotal themes of learning, improvement, and impact, drawing from her extensive experience as an external research and evaluation consultant. This presentation will not only share insights but also actively engage participants in a reflective and interactive journey. Attendees will explore the foundational role of continuous learning in driving educational progress, the critical process of improvement through systematic assessment, and the ultimate goal of achieving tangible impact in the lives of students and communities. Through a series of thought-provoking prompts and reflective exercises, participants will have the opportunity to consider their own practices and engage with the concepts presented.

**Help us plan for next year's conference:**

Join our conference planning team by contacting us at

[ntccc@ntxccc.org](mailto:ntccc@ntxccc.org)



# BREAKOUT SESSIONS, ROUND 2

**1pm-1:50pm**

## **Gamifying the Syllabus: How Gaming Principles Create Engaging Assessment Systems (Speed)**

**Johansen Quijano**, Associate Professor of English, Tarrant County College Trinity River Campus

This presentation will discuss how to use game design principles to create game-like assessment systems. The speaker will first discuss several game design principles like progression, open world, and I+1, and how they are inherently engaging. Then he will discuss how to embed those principles in the course design.

## **Grading for Impact (Connect)**

**Reggie Robinson**, Learning & Development Coordinator, Tarrant County College

This engaging session will delve into the crucial role of grading in promoting student learning and growth and increase the capacity of faculty to implement impactful grading practices that will directly impact student success.

## **Performing a Needs Assessment for Focused Instruction (Win)**

**Anna Hithersay**, Librarian, Tarrant County College Southeast Campus

This session will explain the process of planning, executing, and using a needs assessment to help us provide more effective research instruction at the TCC Southeast Campus Library. I will include who I talked to, how I gathered data, and how I assessed existing and future outcomes.

# BREAKOUT SESSIONS, ROUND 3

2pm-2:50pm

## **Self-Assessment: How Can We Assess Our Own Assessment Effectively? (Speed)**

**Daiju Hoshino**, Department Chair/Instructor, Biology, Tarrant County College  
Northwest Campus

From the experience of collecting and analyzing more than tens of thousands of student data in my previous employer which provided intense educational service in Japan, I have come up with some ideas on how to assess my assessment in higher education that I would like to share.

## **Presenting Data That Tell Your Story (Connect)**

**Kay Kendall**, CEO, BaldrigeCoach

Data visualization is a powerful tool to support continuous improvement. The choice of graphic representations and use of segmentation can transform data into information. Learn simple techniques to create visual displays of data that spark action for improvement and innovation.

## **Integrating CI Values into Performance: A Sustainable and Customizable Strategy (Win)**

**Zach Beaver**, Learning and Development Coordinator, Tarrant County College  
Trinity River Campus

**Kendra Mayes**, Coordinator of Employee Career Development, Tarrant County College

This session outlines how to foster a culture of continuous improvement and innovation in an organization through integrating CI values into operational performance. The presenters propose a customized strategy that utilizes coaching-to-performance to instill CI values. Attendees will be provided with tools and methods to support their improvement efforts.