



BUSINESS

Associate of Arts – Field of Study in Business Administration and Management to Bachelor of Business Administration in Marketing Guided Pathway Effective for the 2019-2020 catalog¹



BHC EFC ECC MVC NLC RLC

First Year – Brookhaven, Eastfield, El Centro, Mountain View, North Lake, and Richland College²

Table with 2 columns: FIRST SEMESTER and SECOND SEMESTER. Courses include ENGL 1301, HIST 1301, MATH 1324, SPCH 1321, SPCH 1315, PHED 1164, ENGL 1302, HIST 1302, BUSI 1301, ECON 2302, and BCIS 1305.

Second Year – Brookhaven, Eastfield, El Centro, Mountain View, North Lake, and Richland College

It's best to apply to UNT a full semester before you plan to transfer. It will help if you submit a copy of this pathway with your application.

Table with 2 columns: FIRST SEMESTER and SECOND SEMESTER. Courses include BIOL 1408, GOVT 2305, ENGL 2332, ACCT 2301, ECON 2301, BIOL 1409, GOVT 2306, BUSI 2305, ACCT 2302, and ARTS 1301.

Associate of Arts – Field of Study in Business Administration and Management (60 hours)

You will need to apply for the associate's degree at your community college. Contact your advisor there for more information.

Third Year Courses – University of North Texas at Frisco

Students must fulfill UNT admissions requirements which can be found on the UNT website.

UNT Ryan College of Business Students must also complete MATH 1325.

Table with 2 columns: FIRST SEMESTER and SECOND SEMESTER. Courses include MKTG 3010, MKTG 3650, MKTG 3700, DSCI 3710, BUSI 3660, BUSI 1200, MKTG 3710, MKTG 4120, MGMT 3720, FINA 3770, and BUSI 2200.

Fourth Year Courses – University of North Texas at Frisco

Table with 2 columns: FIRST SEMESTER and SECOND SEMESTER. Courses include LSCM 3960, BLAW 3430, BCIS 3610, MKTG 4520, MKTG 4280, MKTG 3881, MKTG 4890, MKTG 4330, MKTG 3660, and BUSI 4940.

BBA Marketing

This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs. UNT at Frisco course rotation subject to change.

1 Degree plans may change in later catalogs. You may use this pathway if you entered one of the seven colleges on or before this date. 2 Students must earn at least 25% of the credit hours (15 hours) required for graduation through instruction by one of the seven DCCCD colleges awarding the degree. C This course counts for the Core Curriculum at any public college or university in Texas. * There are several options to fulfill this requirement. See your academic advisor for a specific list. You must earn a grade of "C" or better in English 1301 and the selected college-level mathematics course and receive a GPA of at least 2.00 on all college-level course work. () Course numbers shown in parentheses are equivalent to these courses at University of North Texas

Approved: 2019-2020 Guided Pathway

