



Dallas County
Community College District

Guided Pathway
AA/AS General Studies to Bachelor
of Science in Integrative Studies
Effective Fall 2019-20



First Year - DCCCD

(Developmental coursework may be required.)

FIRST SEMESTER	SECOND SEMESTER
(010) ENGL 1301 Composition I (3 CH)	(010) ENGL 1302 or ENGL 2311 (3 CH)
(020) Mathematics (see list) (3 CH)	(030) Life/Physical Science (see list) (4 CH)
(090) SPCH 1315 OR SPCH 1321 OR SPCH 1321 (3 CH)	(040) Lang, Phil, & Culture (see list) (3 CH)
(060) History (see list) (3 CH)	(060) History (see list) (3 CH)
<required elective> (3 CH)	<required elective> (3 CH)
15 credit hours	16 credit hours

Second Year - DCCCD

Apply to UNT a full semester before you plan to transfer, providing a copy of this pathway document is recommended.

FIRST SEMESTER	SECOND SEMESTER
(070) GOVT 2305 Federal Government (3 CH)	(070) GOVT 2306 Texas Government (3 CH)
(030) Life/Physical Science (see list) (4 CH)	(050) Creative Arts (see list) (3 CH)
(080) Social/Behavioral Science (see list) (3 CH)	<required elective> (3 CH)
<required elective> (3 CH)	<required elective> (3 CH)
<required elective> (3 CH)	(090) Elective – (see list) (1 to 3 CH)
16 credit hours	13-15 credit hours

AA/AS General Studies

Contact your advisor at DCCCD for information about applying for your Associate's degree.

Third Year – University of North Texas at Frisco

Students must fulfill UNT admissions requirements which can be found on the UNT website.

FIRST SEMESTER	SECOND SEMESTER
COMM 2020 Interpersonal Communication (3 CH) – online course	COMM 3820 Social Media Perspectives (3 CH)
JOUR 2000 Principles of Advertising and Public Relations (3 CH)	MKTG 4280 Global Marketing OR COMM 3320 Conflict Management
MGMT 3720 Organizational Behavior (3 CH)	JOUR 3200 Mass Communications Research Methods (3 CH)
MKTG 3650 Foundations of Marketing Practice (3 CH)	TECM 3500 Digital Media for Professional Communication (3 CH)
*Upper level elective (3 CH)	*Elective (3 CH)
15 credit hours	15 credit hours

Fourth Year – University of North Texas at Frisco

FIRST SEMESTER	SECOND SEMESTER
COMM 3120 Non-verbal Communication (3 CH)	COMM 3920 Organizational Communication (3 CH)
JOUR 3400 Fundamentals of PR Practices (3 CH)	JOUR 3020 Advertising Account Management (3 CH) OR JOUR 3040 Advertising Media Strategy (3 CH)
MKTG 4330 Strategic Brand Management (3 CH)	UCRS 4800 Internship in Strategic Corporate Communication (3 CH)
MGMT 4470 Leadership (3 CH)	*Elective (3 CH)
*Elective (3 CH)	*Elective (3 CH)
15 credit hours	15 credit hours

BS Integrative Studies

This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.

*UNT at Frisco course rotation subject to change.

UNT- The guided pathway shown in this example includes concentrations in Communication Studies, Journalism, and Business. Other concentrations are available for an Integrative Studies major in Frisco, including Psychology; International Studies; Kinesiology; Recreation, Event and Sport Management; and Merchandising, Hospitality and Tourism. Please consult with a UNT Integrative Studies advisor for more information.

¹ Degree plans may change in later catalogs. You may use this pathway if you entered one of the seven colleges on or before this date.

² Students must earn at least 25% of the credit hours (15 hours) required for graduation through instruction by one of the seven DCCCD colleges awarding the degree.

³ This course counts for the Core Curriculum at any public college or university in Texas.

* There are several options to fulfill this requirement. See your academic advisor for a specific list.

You must earn a grade of "C" or better in English 1301 and the selected college-level mathematics course and receive a GPA of at least 2.00 on all college-level course work.

(j) Course numbers shown in parentheses are equivalent to these courses at University of North Texas

Approved: 2019-2020 Guided Pathway

For questions about the Consumer Experience Management major in Frisco,
Contact UNT at Frisco Generalist Academic Advising at (972) 668-7100 or UNTFrisco.Advising@unt.edu.