



Associate of Science in Multidisciplinary
Bachelor of Art in Journalism
Guided Pathway
Effective for the 2019-2020 Catalog



First Year – Paris Junior College

FIRST SEMESTER	SECOND SEMESTER
COSC 1301 – Introduction to Computing	DRAM 1310 – Introduction to Theater (050)
EDUC/PSYC 1300 – Learning Framework	ENGL 1302 – Composition II (010)
ENGL 1301 – Composition I (010)	HIST 1302 – United States History II (060)
HIST 1301 – United States History I (060)	PSYC 2301 – Lifespan Growth & Development (080)
MATH 1342 – Elementary Statistical Methods (020)	SPCH 1315 – Public Speaking (090)
Total Semester Hours: 15	Total Semester Hours: 15

Second Year – Paris Junior College

It's best to apply to UNT a full semester before you plan to transfer. It will help if you submit a copy of this pathway with your application.

FIRST SEMESTER	SECOND SEMESTER
BIOL 1322 – Nutrition & Diet Therapy (030)	GOVT 2306 - Texas Government (070)
GOVT 2305 – Federal Government (070)	PHYS 1303 - Stars and Galaxies (030)
HIST 2311 - Western Civilization I (040)	SOCI 1301 – Introductory Sociology (090)
SIX HOURS OF ELECTIVES	SIX HOURS OF ELECTIVES
Total Semester Hours: 15	Total Semester Hours: 15

AS: Multidisciplinary

You will need to apply for the Associates degree at your community college. Contact your advisor there for more information.

Third Year – University of North Texas at Frisco

Students must fulfill UNT admissions requirements which can be found on the UNT website.

UNT requires MATH 1342. This may be taken at a community college. Please check with your academic advisor.

SPRING SEMESTER	FALL SEMESTER
JOUR 2000 Principles of Advertising and Public Relations (3 CH)	JOUR 3210 Applied Design for Advertising and Public Relations (3 CH)
MKTG 3650 Foundations of Marketing Practice (3 CH)	JOUR 3321 News Reporting, Writing and Editing (3 CH)
CHMT 3950 Creating Consumer Experiences (3 CH)#	JOUR 3400 Fundamentals of Public Relation Practices (3 CH)
DRTL 3090 Consumer Engagement in Digital Channels (3 CH)#	JOUR 3410 Public Relations for Non-profits (3 CH)
MDSE 2750 Consumers in a Global Market (3 CH)#	Advanced Level Social Science (From ANTH, SOCI, PSYC, HIST, PSCI, ECON, GEOG, SOWK, PHIL)
Total Semester Hours: 15	Total Semester Hours: 15

Fourth Year Courses – University of North Texas at Frisco

SPRING SEMESTER	SUMMER SEMESTER
JOUR 3420 Public Relations Writing (3 CH)	JOUR 4270 Strategic Social Media (3 CH)
JOUR 3200 Mass Communication Research Methods (3 CH)	JOUR 4800 or 4805 or 4815 (1 CH)
JOUR elective (3 CH)	
JOUR elective (3 CH)	
MDSE 3750 Consumer Studies (3 CH)#	
Total Semester Hours: 15	Total Semester Hours: 4

FALL SEMESTER
JOUR 4460 Public Relations Communication (3 CH)
JOUR 4470 Ethics, Law and Diversity in Advertising and Public Relations (3 CH)
JOUR elective (3 CH)
RETL 4330 Consumer Analytics and Data Visualization (3 CH)#
Consumer experience elective (3 CH)#
Total Semester Hours: 15

This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.

UNT at Frisco course rotation subject to change.

Part-time students may also follow this sequence. Developmental coursework may be required.

- * You may take a different course to meet this requirement. A specific list is available from your advisor.
- ° This course counts for the Core Curriculum at any public college or university in Texas.
- () Course numbers shown in parentheses are equivalent to these courses at UNT.

For questions about the University portion of this pathway,
Contact the **UNT at Frisco Generalist Academic Advising Office** at (972) 668-7100 or UNTFrisco.Advising@unt.edu.