



Associate of Science in Multidisciplinary  
Bachelor of Science in Consumer Experience Management  
**Guided Pathway**  
Effective for the 2019-2020 Catalog



**First Year – Paris Junior College**

FIRST SEMESTER	SECOND SEMESTER
<b>COSC 1301</b> – Introduction to Computing	<b>DRAM 1310</b> – Introduction to Theater (050)
<b>EDUC/PSYC 1300</b> – Learning Framework	<b>ENGL 1302</b> – Composition II (010)
<b>ENGL 1301</b> – Composition I (010)	<b>HIST 1302</b> – United States History II (060)
<b>HIST 1301</b> – United States History I (060)	<b>PSYC 2301</b> – Lifespan Growth & Development (080)
<b>MATH 1342</b> – Elementary Statistical Methods (020)	<b>SPCH 1315</b> – Public Speaking (090)
Total Semester Hours: 15	Total Semester Hours: 15

**Second Year – Paris Junior College**

**It's best to apply to UNT a full semester before you plan to transfer. It will help if you submit a copy of this pathway with your application.**

FIRST SEMESTER	SECOND SEMESTER
<b>BIOL 1322</b> – Nutrition & Diet Therapy (030)	<b>GOVT 2306</b> - Texas Government (070)
<b>GOVT 2305</b> – Federal Government (070)	<b>PHYS 1303</b> - Stars and Galaxies (030)
<b>HIST 2311</b> - Western Civilization I (040)	<b>SOCI 1301</b> – Introductory Sociology (090)
<b>SIX HOURS OF ELECTIVES</b>	<b>SIX HOURS OF ELECTIVES</b>
Total Semester Hours: 15	Total Semester Hours: 15

**AS: Multidisciplinary**

You will need to apply for the associate's degree at your community college. Contact your advisor there for more information.

**Third Year – University of North Texas at Frisco**

Students must fulfill UNT admissions requirements which can be found on the UNT website.

FIRST SEMESTER	SECOND SEMESTER
<b>DRTL 2090</b> Introduction to Digital Retailing (3 CH)	<b>DRTL 3090</b> Consumer Engagement in Digital Channels (3 CH)
<b>MDSE 2750</b> Consumers in a Global Market (3 CH) – Online course	<b>RETL 4330</b> Consumer Analytics and Data Visualization (3 CH)
<b>MDSE 3750</b> Consumer Studies (3 CH)	<b>HMG 2800</b> Foundations of International Travel and Tourism (3 CH)
<b>CMHT 2790</b> Career Development (3 CH)	<b>*RESM 1950</b> Foundations of Recreation, Event, and Sport Professions (3 CH)
<b>*RESM 4050</b> Management Perspectives in Recreation, Event and Sport Industries (3 CH)	<b>*RESM 2150</b> Leadership in Recreation, Event and Sport Management (3 CH)
Total Semester Hours: 15	Total Semester Hours: 16

**SUMMER SEMESTER**

<b>CMHT 3950</b> Creating Consumer Experiences (3 CH) – Online course
<b>CMHT 4750</b> Managing a Diverse Workforce (3 CH) – Online course
<b>*RESM 4900</b> Special Problems: Sport and Event Marketing, Sponsorship and Sales (3 CH)
<b>CMHT 3950</b> Creating Consumer Experiences (3 CH) – Online course
Total Semester Hours: 12

**Fourth Year – University of North Texas at Frisco**

FIRST SEMESTER	SECOND SEMESTER
<b>MDSE 4660</b> Advanced Applications (3 CH)	<b>CMHT 4790</b> Internship (3 CH)
<b>DRTL 4860</b> Digital Branding in Practice (3 CH)	<b>HMG 3240</b> Special Event Management (3 CH)
<b>RETL 4880</b> Omni-channel Retail Strategy (3 CH)	
<b>RETL 3950</b> Visual Merchandising & Promotion (3 CH)	
<b>*RESM 4900</b> Special Problems: Sport, Entertainment and Events in the Experience Economy (3 CH)	
Total Semester Hours: 15	Total Semester Hours: 6

**This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.**

**UNT at Frisco course rotation subject to change.**

Part-time students may also follow this sequence. Developmental coursework may be required.

\* You may take a different course to meet this requirement. A specific list is available from your advisor.

◦ This course counts for the Core Curriculum at any public college or university in Texas.

() Course numbers shown in parentheses are equivalent to these courses at UNT.

For questions about the University portion of this pathway,  
Contact the **UNT at Frisco Transfer Generalist Academic Advising Office** at (972) 668-7100 or [UNTFrisco.Advising@unt.edu](mailto:UNTFrisco.Advising@unt.edu).