



ARTS,  
HUMANITIES,  
COMMUNICATION  
& DESIGN



**Associate in Applied Science in  
Visual Communications to  
Bachelor of Applied Arts and Sciences  
Guided Pathway  
Effective for the 2019-2020 catalog<sup>1</sup>**



BACHELOR OF  
APPLIED ARTS  
& SCIENCES  
Experience  
Discovery  
Collaboration  
Application

**First Year – Brookhaven College<sup>2</sup>**

FIRST SEMESTER	SECOND SEMESTER
ARTC 1302 - Digital Imaging I	ARTC 1313 - Digital Publishing I
ARTC 1309 - Basic Illustration	ARTC 1317 - Design Communication I
ARTC 1353 - Computer Illustration	<sup>c</sup> ARTS 1304 - ART History II (050) <b>OR</b> ARTC 2311 - History of Communication Graphics
ARTC 1305 - Basic Graphic Design	<sup>c</sup> MATH 1332 - Contemporary Mathematics (Quantitative Reasoning) (020) <b>OR</b> <sup>c</sup> MATH 1314 - College Algebra (020)
<sup>c</sup> ENGL 1301 - Composition I (010)	<sup>c</sup> Humanities/Fine Arts Elective* (040 OR 050)
Total Semester Hours: 15	Total Semester Hours: 15

**Second Year – Brookhaven College**

It's best to apply to UNT a full semester before you plan to transfer. It will help if you submit a copy of this pathway with your application.

FIRST SEMESTER	SECOND SEMESTER
ARTC 1359 - Visual Design for New Media <b>OR</b> ARTC 1392 - Special Topics in Design and Visual Communications	Choose 1 Course from Specialty Tracks (A, B, C or D)#
BUSI 1301 - Business Principles	Choose 1 Course from Specialty Tracks (A, B, C or D)#
Choose 1 Course from Specialty Tracks (A, B, C or D)#	Choose 1 Course from Specialty Tracks (A, B, C or D)#
Choose 1 Course from Specialty Tracks (A, B, C or D)#	ARTC 2335 - Portfolio Development for Graphic Design <b>OR</b> ARTC 2380 - Cooperative Education-Commercial and Advertising Art
<sup>c</sup> Social/Behavioral Science Elective* (060, 070 OR 080)	<sup>c</sup> SPCH 1311 - Introduction to Speech Communication (090) <b>OR</b> <sup>c</sup> SPCH 1315 - Public Speaking (090)
Total Semester Hours: 15	Total Semester Hours: 15

**AAS: Visual Communications (60 hours)**

You will need to apply for the associate's degree at your community college. Contact your advisor there for more information.

**Third Year – University of North Texas**

FIRST SEMESTER	SECOND SEMESTER
BAAS 3020 - Inquiry and Discovery	BAAS 3000 – Pathways to Civic Engagement
<sup>c</sup> ENGL 1320 – College Writing II (010)	<sup>c</sup> Life and Physical Science (030)
<sup>c</sup> Life and Physical Science (030)	Elective 3XXX-4XXX
LTEC 1100 – Computer Applications	LTEC 3220 – Computer Graphics in Educ. & Training
3XXX-4XXX Concentration 3	3XXX-4XXX Concentration 3
Total Semester Hours: 15	Total Semester Hours: 15

**Fourth Year – University of North Texas**

FIRST SEMESTER	SECOND SEMESTER
<sup>c</sup> PSCI 2305 – American Gov't: Process & Policies (070)	BAAS 4100 - Managing a 21 <sup>st</sup> Century Career
<sup>c</sup> HIST 2610 – US History to 1865 (060)	<sup>c</sup> PSCI 2306 - US and Texas Constitutions and Institutions (070)
<sup>c</sup> Component Area 3XXX-4XXX (090)	<sup>c</sup> HIST 2620 – US History since 1865 (060)
LTEC 3260 – Web Authoring	LTEC 3530 – Data Communications
3XXX-4XXX Concentration 3	3XXX-4XXX Concentration 3
Total Semester Hours: 15	Total Semester Hours: 15

**This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.**

Part-time students may also follow this sequence. Developmental coursework may be required.

<sup>1</sup> You may use this pathway if you entered one of the seven colleges on or before this date.

<sup>2</sup> Students must earn at least 25% of the credit hours (15 hours) required for graduation through instruction by one of the seven colleges of the DCCCD awarding the degree.

<sup>c</sup> This course counts for the Core Curriculum at any public college or university in Texas.

\* There are several options to fulfill this requirement. See your academic advisor for a specific list.

# Choose Specialty Track Courses A, B, C, or D from the following corresponding tracks:

Track A – Communication Design: ARTC 2313, ARTC 2317, ARTC 2347, ARTC 2305, MRKG 2349/ARTC 2340

Track B – Interactive Media: IMED 1301, IMED 1345, ARTV 1351, ARTC 2305, ARTV 2341/ARTV 1343

Track C – Web Design: IMED 1316, IMED 1345, ARTC 2317, IMED 2315, ITSE 1301/ARTC 2305

Track D – UX/UI: ARTC 1359, IMED 2313, IMED 1316, IMED 2315, ITSE 1311

You must earn a grade of "C" or better in ENGL 1301 and the selected college-level mathematics course.

Approved: 2019-2020 Guided Pathway

**UNT Concentrations:**

This plan illustrates one possible concentration. However, there are other possible concentrations that can be selected in conjunction with your academic advisor

For questions about the University portion of this degree plan, contact the UNT  
Applied Arts and Sciences Unit Office at (940) 369-8129, [baas@unt.edu](mailto:baas@unt.edu)  
<http://baas.unt.edu>