



BUSINESS



Associate in Applied Science in  
Hospitality, Exhibitions and Event Management to  
Bachelor of Applied Arts and Sciences  
Guided Pathway  
Effective for the 2019-2020 catalog<sup>1</sup>



BACHELOR OF  
APPLIED ARTS  
& SCIENCES  
Experience  
Discovery  
Collaboration  
Application

First Year – Richland College<sup>2</sup>

| FIRST SEMESTER  | SECOND SEMESTER  |
|---|--|
| TRVM 1300 – Introduction to Travel and Tourism+ <u>OR</u><br>HAMG 1321 – Introduction to Hospitality Industry+          | <sup>c</sup> Mathematics Elective* (020)   |
| TRVM 2301 – Introduction to Convention/Meeting Management   | TRVM 1345 – Travel and Tourism Sales and Marketing Techniques <u>OR</u><br>HAMG 2307 – Hospitality Marketing and Sales |
| TRVM 1308 – Travel Destinations I–Western Hemisphere <u>OR</u><br>TRVM 1341 – Travel Destinations II–Eastern Hemisphere | TRVM 1325 – Introduction to Exposition and Trade Show Management   |
| TRVM 1201 – Customer Sales and Service  | Elective Course (one course) (TRVM or HAMG)++  |
| <sup>c</sup> ENGL 1301 – Composition I (010)  | COSC 1301 – Introduction to Computing <u>OR</u><br>POFI 1301 – Computer Applications                                   |
| Total Semester Hours: 14  | Total Semester Hours: 15   |

Second Year – Richland College

It's best to apply to UNT a full semester before you plan to transfer. It will help if you submit a copy of this pathway with your application.

| FIRST SEMESTER  | SECOND SEMESTER  |
|---|--|
| <sup>c</sup> SPCH 1311 – Introduction to Speech Communication (090) | <sup>c</sup> Social/Behavioral Science Elective* (060, 070 OR 080)                                   |
| TRVM 2331 – Convention and Exposition Law and Ethics                | ACNT 1303 – Introduction to Accounting I <u>OR</u><br>ACCT 2301 – Principles of Financial Accounting |
| <sup>c</sup> Humanities/Fine Arts Elective* (040 OR 050)            | Elective Course (one or two courses) (TRVM or HAMG)++  |
| TRVM 2300 – Applied Industry Software Products                      | HAMG 2305 – Hospitality Management and Leadership  |
| Elective Course (one or two courses) (TRVM or HAMG)++               | TRVM 2480 – Cooperative Education-Tourism and Travel Services<br>Management                          |
| Total Semester Hours: 15  | Total Semester Hours: 16   |

**AAS: Hospitality, Exhibitions and Event Management (60 hours)**

You will need to apply for the associate's degree at your community college. Contact your advisor there for more information.

Third Year Courses – University of North Texas

| FIRST SEMESTER                                    | SECOND SEMESTER  |
|---|--|
| BAAS 3020 - Inquiry and Discovery                 | BAAS 3000 – Pathways to Civic Engagement   |
| <sup>c</sup> ENGL 1320 – College Writing II (010) | <sup>c</sup> Life and Physical Science (030)   |
| <sup>c</sup> Life and Physical Science (030)      | <sup>c</sup> Humanities Course (040) or <sup>c</sup> Fine Arts course (050) depending on<br>what student took in first year. |
| CMHT 3950 – Creating Consumer Experiences         | HMG 3240 – Special Event Management  |
| 3XXX-4XXX Concentration 3                         | 3XXX-4XXX Concentration 3  |
| Total Semester Hours: 15                          | Total Semester Hours: 15   |

Fourth Year Courses – University of North Texas

| FIRST SEMESTER  | SECOND SEMESTER  |
|---|--|
| <sup>c</sup> Component Area 3XXX-4XXX (090)                       | BAAS 4100 - Managing a 21 <sup>st</sup> Century Career                     |
| <sup>c</sup> HIST 2610 – US History to 1865 (060)                 | <sup>c</sup> PSCI 2306 - US and Texas Constitutions and Institutions (070) |
| <sup>c</sup> PSCI 2305 – American Gov't: Process & Policies (070) | <sup>c</sup> HIST 2620 – US History since 1865 (060)                       |
| HMG 3260 – Resort and Club Management                             | HMG 3700 – Hotel Operations  |
| 3XXX-4XXX Concentration 3   | 3XXX-4XXX Concentration 3  |
| Total Semester Hours: 15  | Total Semester Hours: 15   |

This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.

Part-time students may also follow this sequence. Developmental coursework may be required.

<sup>1</sup> You may use this pathway if you entered one of the seven colleges on or before this date.

<sup>2</sup> Students must earn at least 25% of the credit hours (15 hours) required for graduation through instruction by one of the seven colleges of the DCCCD awarding the degree.

<sup>c</sup> This course counts for the Core Curriculum at any public college or university in Texas.

\* There are several options to fulfill this requirement. See your academic advisor for a specific list.

+ TRVM 1300 is recommended for students focusing on a career in tourism; HAMG 1321 is recommended for students focusing on a career in hospitality.

++ Elective courses: Consult the Degree Plan to view elective course options.

You must earn a grade of "C" or better in English 1301 and the selected college-level [math/science] course.

Approved: 2019-2020 Guided Pathway

**UNT Concentrations:**

In this plan, one Applied Arts and Science concentration is drawn from the community college coursework. A second is shown for illustration, and a third left open. There are many other possible concentrations that can be selected in consultation with your academic advisor.

For questions about the University portion of this degree plan, contact the UNT Applied Arts and Sciences Unit Office at (940) 369-8129, [baas@unt.edu](mailto:baas@unt.edu) <http://baas.unt.edu>