



**Guided Pathway**  
 AA Business Field of Study to  
 Bachelor of Business Administration in Business  
 Integrated Studies  
 Sport Management Track



Effective fall 2018  
 (Other interdisciplinary concentrations available)

### First Year - Collin College

(Developmental coursework may be required.)

FIRST SEMESTER	SECOND SEMESTER
ENGL 1301 Composition I (3 CH)	ENGL 1302 or ENGL 2311 (3 CH)
MATH 1324 Math for Business and Social Sciences (3 CH)	Life/Physical Science (see list) (4 CH)
SPCH 1315 OR SPCH 1321 (3 CH)	MATH 1325 Calculus for Bus. and Soc. Sciences (3 CH)
HIST 1301 United States History I (3 CH)	HIST 1302 United States History II (3 CH)
BCIS 1305 Business Computer Applications (3 CH)	BUSI 1301 Business Principles (3 CH)
15 credit hours	16 credit hours

### Second Year - Collin College

Apply to UNT a full semester before you plan to transfer, providing a copy of this pathway document is recommended.

FIRST SEMESTER	SECOND SEMESTER
GOVT 2305 Federal Government (3 CH)	GOVT 2306 Texas Government (3 CH)
Life/Physical Science (see list) (4 CH)	Creative Arts (see list) (3 CH)
ECON 2301 Principles of Macroeconomics (3 CH)	ECON 2302 Principles of Microeconomics (3 CH)
ACCT 2301 Principles of Financial Accounting (3 CH)	ACCT 2302 Principles of Managerial Accounting (3 CH)
Lang, Phil, & Culture (see list) (3 CH)	MATH 1342 (3 CH) Elementary Statistical Methods
16 credit hours	15 credit hours

### AA Business Field of Study

Contact your advisor at Collin College for information about applying for your Associate's degree.

### Third Year – University of North Texas ('18-19)

Students must fulfill UNT admissions requirements which can be found on the UNT website.

FALL SEMESTER	SPRING SEMESTER
MKTG 3650 Foundations of Marketing Practice (3 CH)	BCIS 3610 Business Information Systems (3 CH)
BUSI 3660 Professional Speaking and Writing (3 CH) <i>at the Collin Higher Education Center (CHEC)</i>	DSCI 3710 Business Statistics with Spreadsheets (3 CH)
MGMT 3720 Organizational Behavior (3 CH)	*OPSM 3830 Operations Management (3 CH)
BUSI 1200 Professional Development I (1 CH)	FINA 3770 Finance (3 CH)
BLAW 3430 Legal and Ethical Environment of Business (3 CH)	BUSI 2200 Professional Development 2200 (1 CH)
RESM 1950 Foundations of Recreation, Event and Sport Management (3 CH)	RESM 2150 Leadership in Recreation, Event and Sport Management (3 CH)

### SUMMER SEMESTER

RESM 4100 Internships in Recreation, Event and Sport Industries (6 CH)



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**Fourth Year – University of North Texas**

FALL SEMESTER	SPRING SEMESTER
BUSI 3200 Professional Development III (1 CH)	BUSI 4940 Business Policy (3 CH)
<sup>^</sup> MGMT 4660 International Management Perspectives (3 CH)	<sup>#</sup> MGMT 3820 Management Concepts (3 CH)
MKTG 4330 Brand Management (3 CH) <i>Substitution available-speak with your advisor</i>	RESM 4080 Legal Dimensions of Recreation, Event and Sport Management (3 CH)
RESM 4340 Event Production in RESM Industries (3 CH)	RESM 4900 Sport and Event Marketing, Sponsorship and Sales (3 CH)
RESM 4180 Planning, Designing and Maintaining RESM Facilities and Areas (3 CH)	RESM 4900 Sport, Entertainment and Events in the Experience Economy (3 CH)

- \*Alternatives for this course are DSCI 3870, LSCM 3960 or another approved Creation of Goods and Services course.
- <sup>^</sup>Alternatives for this course are MKTG 4280, FINA 4500, BCIS 4730 or another approved International Business course.
- <sup>#</sup>Alternatives for the course are MKTG 4320 and MGMT 4470.

**This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.**

\* You may take a different Interdisciplinary concentration or substitute other courses within this concentration. See you advisor to develop an appropriate plan.

**Collin College Options**

Life & Physical Sciences – choose two from: **BIOL** 1406, 1407, 1414, 1415, 2401, 2402, 2406, 2416, 2421, **CHEM** 1411, 1412, 2423, 2425, **ENVR** 1401, 1402, **GEOL** 1403, 1404, **PHYS** 1401, 1402, 2425, 2426. (AA and AAT degrees may also choose from: **BIOL** 1408, 1409, 2404, 2420, **CHEM** 1405, GEOL, 1401, 1402, 1445, 1447, **PHYS** 1403, 1404, 1405, 1410, 1415, 1417)

Language, Philosophy, & Culture - choose one from: **ENGL** 2322, 2323, 2327, 2328, 2332, 2333, 2342, 2343 (will satisfy sophomore level literature course for AA degree)

Creative Arts - choose one from: **ARTS** 1301, 1303, 1304, 1313, **DANC** 2303, **DRAM** 1310, 2361, 2362, 2366, **MUSI** 1306, 1307, 1310

Elective - *Sophomore level literature course required for AA if not chosen from Language, Philosophy, & Culture area.*