

**AAS in Business Administration-Marketing to
BAAS Sciences in Applied Leadership
Guided Pathway
2017-2018 Catalog**

First Year – Tarrant County College District

FIRST SEMESTER	SECOND SEMESTER
MRKG 1301 – Customer Relationship Management	ACCT 2301 – Principles of Financial Accounting
MRKG 1302 – Principles of Retailing	MRKG 2348 – Marketing Research and Strategies
MRKG 2333 – Principles of Selling	BUSI 1301 – Business Principles
MRKG 2349 – Advertising and Sales Promotion	BCIS 1305 – Business Computer Applications
MRKG 1311 – Principles of Marketing	BMGT 1327 – Principles of Management

Second Year – Tarrant County College District

It's best to apply to Texas Tech University a full semester before you plan to transfer. It will help if you submit a copy of this pathway with your application.

FIRST SEMESTER	SECOND SEMESTER
BMGT 1341 – Business Ethics	GOVT 2305(070) – Federal Government ^{C*}
ENGL 1301(010) – Composition I ^C	Creative Arts/Language, Philosophy, Culture(040/050) ^{C*}
BMGT 1305 – Communications in Management	ENGL 1302(090) – Composition II ^{C*}
ACCT 2302 – Principles of Managerial Accounting	SPCH 1321(010) – Business & Professional Comm ^{C*}
Mathematics or Life/Physical Sciences (020/030) ^{C*}	BUSG 2300 – Business Leadership Application (Capstone)

AAS: Business Administration-Marketing

You will need to apply for the associate's degree at your community college. Contact your advisor there for more information.

Third Year - Texas Tech University

FIRST SEMESTER	SECOND SEMESTER
HRDV 2301 Introduction to Human Resource Development	HRDV 4301 Principles of Leadership in the Workplace
HRDV 3301 Human Relations in Human Resource Development	HRDV 3305 Staffing Strategies in Human Resource Development
COMS 3355 Communication in Organizations	PFI 3301 Introduction to Personal Finance
^C MATH XXXX Contemporary Math or higher	HRDV 3310 Training and Development
^C POLS 2306 Texas Politics & Topics (GOVT 2306)	^C Life & Physical Science with lab
THIRD SEMESTER	
^C HIST 2300 History of the U.S. to 1877 (HIST 1301)	
^C Language, Philosophy & Culture	

Fourth Year - Texas Tech University

FIRST SEMESTER	SECOND SEMESTER
HRDV 4306 Strategic Leadership in Human Resource Development	INTS 4351 BAAS Capstone in Applied Leadership
HRDV 3308 Employee and Labor Relations	Upper Level Elective (3 credit hours)
HRDV 3309 Role of Human Resource Development in Adult Learning	Upper Level Elective (1 credit hour)
HRDV 3303 Introduction to Research in Human Resource Development	COMS 3356 Leadership and Communication
^C HIST 2301 History of the U.S. from 1877* (HIST 1302)	^C Life & Physical Science with lab

This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.

Part-time students may also follow this sequence. Developmental coursework may be required.

* You may take a different course to meet this requirement. A specific list is available from your advisor.

^C This course counts for the Core Curriculum at any public college or university in Texas.

(i) Course numbers shown in parentheses are equivalent to these courses at Texas Tech University.

For questions about the University portion of this guided pathway,
Contact the Office of Community College & Transfer Relations at (806) 742-0876 or cctr@ttu.edu.