



AAS. Business Administration-Marketing to
BAAS Business
Guided Pathway
 2017-2018 Catalog



First Year - Tarrant County College District

FIRST SEMESTER	SECOND SEMESTER
MRKG 1301 – Customer Relationship Management	ACCT 2301 – Principles of Financial Accounting
MRKG 1302 – Principles of Retailing	MRKG 2348 – Marketing Research and Strategies
MRKG 2333 – Principles of Selling	BUSI 1301 – Business Principles
MRKG 2349 – Advertising and Sales Promotion	BCIS 1305 – Business Computer Applications
MRKG 1311 – Principles of Marketing	BMGT 1327 – Principles of Management

Second Year – Tarrant County College District

It's best to apply to [Tarleton State University](#) a full semester before you plan to transfer. It will help if you submit a copy of this pathway with your application.

FIRST SEMESTER	SECOND SEMESTER
BMGT 1341 – Business Ethics	GOVT 2305 – Federal Government (070) ^{C*}
ENGL 1301 – Composition I (010) ^{C*}	Creative Arts/Language, Philosophy, Culture(040/050) ^{C*}
BMGT 1305 – Communications in Management	ENGL 1302 – Composition II (090) ^{C*}
ACCT 2302 – Principles of Managerial Accounting	SPCH 1321 – Business & Professional Comm (010) ^{C*}
Mathematics or Life and Physical Sciences (020/030) ^{C*}	BUSG 2300 – Business Leadership Application (Capstone)

AAS: Business Administration-Marketing

You will need to apply for the associate's degree at your community college. Contact your advisor there for more information.

Third Year – Tarleton State University

FIRST SEMESTER	SECOND SEMESTER
^C Science Core (030)	^C Science Core (030)
^C Literature or PHIL 1301 (050) or Vis and Perf Arts (040)	^C HIST 1302 United States History II (060)
^C HIST 1301 United States History I (060)	ECON 2302 Principles of Microeconomics
^C ECON 2301 Principles of Macroeconomics (080)	BUSI 3311 Business Statistics
^C GOVT 2306 Texas Government (080)	MGMT 3301 Principles of Mgmt or Advanced Elective

Total Semester Hours:16

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Fourth Year – Tarleton State University

FIRST SEMESTER	SECOND SEMESTER
MKTG 3314 Principles of Marketing or Advanced Elective	BLAW 4333 or BCIS 4350 Business Law II or Management Information System
BUSI 3312 Business Communication	BUSI 4344 Introduction to International Business
BLAW 4332 Business Law I	ACCT 3301 Business Analysis and Spreadsheets
FINC 3301 Principles of Financial Management	BUSI 4359 Business Strategy
Advanced Elective (3 hours)	Advanced Elective (3 hours)

Total Semester Hours:15

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This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.

Part-time students may also follow this sequence. Developmental coursework may be required.

* You may take a different course to meet this requirement. A specific list is available from your advisor.

^C This course counts for the Core Curriculum at any public college or university in Texas.

For questions about the University portion of this guided pathway, contact the *BAAS Programs Manager* Academic Advising Office at 254-968-1930 or MMAS@tarleton.edu