

First Year – Weatherford College

FIRST SEMESTER	SECOND SEMESTER
^C ENGL 1301 Composition I ⁽⁰¹⁰⁾	^C ENGL 1302 Composition II ⁽⁰¹⁰⁾
^C MATH 1324 Math for Business & Social Sciences ⁽⁰²⁰⁾	MATH 1325 Calculus for Business & Social Sciences
^C HIST 1301 U.S. History I ⁽⁰⁶⁰⁾	^C HIST 1302 U.S. History II ⁽⁰⁶⁰⁾
^C X4XX Life and Physical Science core w/lab ⁽⁰³⁰⁾	^C X4XX Life and Physical Science core w/lab ⁽⁰³⁰⁾
^C KINE 1164 Introduction to Physical fitness & Sport ⁽⁰⁹⁰⁾	^C SPCH 13XX Business & Professional Communication ⁽⁰⁹⁰⁾ (Preferred)

Total Semester Hours: 14

Total Semester Hours: 16

Second Year – Weatherford College

It's best to apply to Texas Tech University a full semester before you plan to transfer. It will help if you submit a copy of this pathway with your application.

FIRST SEMESTER	SECOND SEMESTER
^C ECON 2301 Principles of Macroeconomics ⁽⁰⁸⁰⁾	ECON 2302 Principles of Microeconomics
ACCT 2301 Principles of Financial Accounting	ACCT 2302 Principles of Managerial Accounting
^C GOVT 2305 Federal Government ⁽⁰⁷⁰⁾	^C GOVT 2306 Texas Government ⁽⁰⁷⁰⁾
MATH 1342 Elementary Statistical Methods	BCIS 1305 Business Computer Applications
^C X3XX Language, Philosophy and Culture core ⁽⁰⁴⁰⁾	^C X3XX Creative Arts core ⁽⁰⁵⁰⁾

Total Semester Hours: 15

Total Semester Hours: 15

AS: Business Field of Study

You will need to apply for the associate's degree at your community college. Contact your advisor there for more information.

Third Year – Texas Tech University

FIRST SEMESTER	SECOND SEMESTER	THIRD SEMESTER (SUMMER)
BA 1101 Fundamentals of Business Professionalism	MKT 3356 Marketing Research and Analysis	Freshman Foreign Language (if needed)
MKT 3350 Introduction to Marketing	MKT 3352 Consumer Behavior	2nd Freshman Forg. Lang. (if needed)
MGT 3370 Organization & Mgmt.	FIN 3320 Financial Management	
BCOM 3373 Business Communication	BLAW 3391 Business Law I	
Elective (3 semester credit hours)	Elective (3 semester credit hours)	
ISQS 3344 Intro to Production and Operations Management		

Total Semester Hours: 17

Total Semester Hours: 15

Total Semester Hours: 6-10

Fourth Year – Texas Tech University

FIRST SEMESTER	SECOND SEMESTER
MKT 4350 Personal Selling	MKT 4359 Sales Management
BECO 4310 Applied Busi Economics	MKT 4385 Market Strategy
Group A 3000 or 4000 level course	Group A 3000 or 4000 level course
MKT 4354 Integrated Marketing Communications	Group B 3000 or 4000 level course
ENGL 2311 or 3365	Elective (3 semester credit hours)

Total Semester Hours: 15

Total Semester Hours: 15

This is not an official degree plan. Check with an advisor; degree plans may change in later catalogs.

Part-time students may also follow this sequence. Developmental coursework may be required.

* You may take a different course to meet this requirement. A specific list is available from your advisor.

^C This course counts for the Core Curriculum at any public college or university in Texas.

() Course numbers shown in parentheses are equivalent to these courses at **Texas Tech University**.

For questions about the University portion of this pathway,
Contact the Office of Community College & Transfer Relations at (806) 742-0876 or cctr@ttu.edu.